



EXHIBITOR Magazine's EXHIBITORLIVE Asks Exhibitors to Donate Materials to Help Nevada Teachers

Seventh Straight Year of Participation in Teacher EXCHANGE

LAS VEGAS, NEVADA, UNITED STATES, January 25, 2016 /EINPresswire.com/ -- Exhibitor Media Group, the award-winning leader in trade show and corporate event marketing education, today announced that it will again partner with Teacher EXCHANGE™ and the Mandalay Bay Resort and Casino to help the Nevada school teachers during its EXHIBITORLIVE exhibition.

This is the seventh year that EXHIBITORLIVE has participated in the Teacher EXCHANGE program, asking exhibitors to donate surplus materials to help Nevada school teachers. The Teacher EXCHANGE program helps collect and recycle thousands of pounds of supplies and materials that would have been disposed in local landfills. These reusable items are offered by the Teacher EXCHANGE to southern Nevada's public school teachers to aid in the creation of vibrant and innovative projects and curriculum in their classrooms.

EXHIBITORLIVE
Feb. 28 - Mar. 3, 2016 Mandalay Bay, Las Vegas



John Pavek, CMO, Exhibitor Media Group

"I am proud that we are participating in the Teacher EXCHANGE program for the seventh year," commented John Pavek, chief marketing officer, Exhibitor Media Group. "I know that the public school teachers of southern Nevada will put all of the donated items to good use to educate their students. We hope every exhibitor will 'go green' and donate surplus materials, from basic office supplies to exhibition set-up materials and product samples, to benefit these students."

[EXHIBITOR Magazine's EXHIBITORLIVE](#), the training conference for trade show exhibit and event managers and marketers, will be held February 29 - March 3, 2016 at the Mandalay Bay Convention Center in Las Vegas. The industry's highest-rated training conference features seven learning tracks

and 180 sessions focusing on all aspects of trade show exhibit and event marketing and management. All conference registrants will have full access to the EXHIBITORLIVE exhibit hall, North America's largest featuring trade show and event products and services.

The early-bird registration deadline for EXHIBITORLIVE has been extended to January 27. Full registration for the EXHIBITORLIVE conference and exhibition is available at www.exhibitorlive.com.

Companies interested in exhibiting at EXHIBITORLIVE can contact Jeff Naccarato, jnaccarato@heiexpo.com.

About Exhibitor Media Group

The leader in trade show and corporate event marketing education, Exhibitor Media Group publishes the award-winning EXHIBITOR magazine, a monthly publication featuring best practices in trade show marketing. EXHIBITOR'S Learning Events include: EXHIBITORLIVE, the training conference for trade show exhibit and event managers and marketers; EXHIBITORFastTrak accelerated learning conferences; and EXHIBITOR eTrak professional online learning. Exhibitor Media Group is the founder and sponsor of CTSM (Certified Trade Show Marketer), the world's only university-affiliated professional certification program. (www.ExhibitorOnline.com) Follow EXHIBITOR on Facebook, Twitter (@EXHIBITOR) and join EXHIBITOR's LinkedIn discussion group.

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