

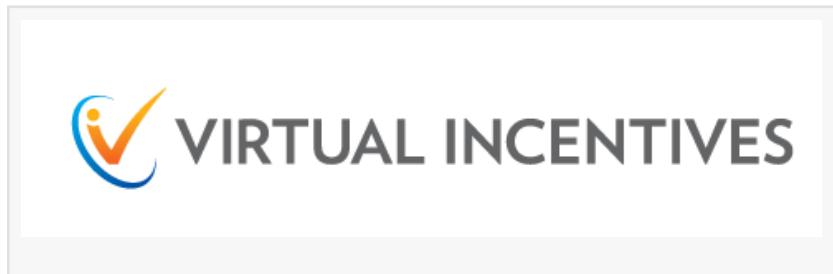
Virtual Incentives Launches New Global eGiftCards

First in the industry to offer a truly global solution with advanced personalization, customization and ordering options

FISHKILL, NEW YORK, UNITED STATES, January 26, 2016

/EINPresswire.com/ -- Virtual Incentives, an industry pioneer in digital reward

fulfillment for leading global brands, today launched its [Global eGiftCards](#), a massive expansion of the company's leading global offerings. The first in the industry to offer a truly global solution, the new egift cards offer instant delivery for online or in-store shopping. With more than 600 brands to choose from in various denominations, the new global solution delivers seamlessly in more than 43 countries and 16 currencies.



"Global companies are looking for partners who can deliver for them internationally, supporting employees, partners and their consumer in whichever country they reside – our Global [eGiftCards](#) are truly global," said James Gary, COO for Virtual Incentives. "Our offer is cost effective and reliable due to instant, digital delivery, and our clients don't have to piece together the solution on a country or regional basis, we've created a worldwide offering."

The new Global eGiftCards offer a wide array of merchants and a selection of culturally relevant, top in-country brands for more than 40 countries. This flexibility appeals to a wide array of consumer end-users. Like all the company's eGiftCard solutions, the global product is instantly deliverable across digital platforms. The new solution offers:

- Access to hundreds of leading brands
- Email management and delivery on desktop or mobile devices
- Branding and personalization for each program
- Utilization of an advanced online ordering platform or API integration

Gary continued, "Technology continues to make our world smaller by bringing people together in multiple ways. It's not enough to offer products in just one country or language or currency anymore or try to make a U.S. product fit into a different country or culture. This solution is made to meet the global needs of today's business community."

About Virtual Incentives

Virtual Incentives (VI) provides incentive solutions proven to increase engagement, strengthen brand awareness and maintain customer loyalty. Founded in 2008, VI partners with industry leading businesses, including more than 40 Fortune 100 companies. VI is the leading provider of Visa rewards and Visa® virtual accounts and offers Virtual MasterCard® accounts as well as eGiftCards from more than 600 merchants around the world. By simplifying order and delivery processes, solutions provided are cost-effective, flexible and completely customizable. With VI, there is no minimum order size, rewards can be delivered globally, and superior customer service is provided to

both customers and their clients.

<http://www.virtualincentives.com> @VirtualRewards

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