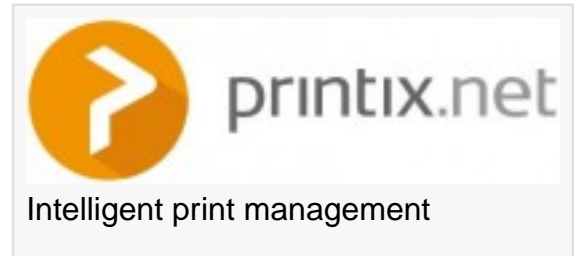


# Printix Introduces Free Cloud-based Print Management

*Printix helps companies automate and simplify office printing. It is time to rethink print management.*

COPENHAGEN, DENMARK, January 26, 2016

/EINPresswire.com/ -- Printing is still a daily requirement in most offices. But why is [office printing](#) and managing office printers the same today as it was yesterday – complex and expensive? Given the potential of cloud technology, web-based apps and the efficiency of working online, shouldn't we expect something better to happen that might disrupt this industry?



Enter Printix, a new company eager to lead the change in making things better. Printix is accepting the challenge of taking a revised look at every aspect of office printing to make it cheaper and easier to install, manage and service office printers. They have started by looking at print infrastructure and manual tasks that are overdue for [automation in the cloud](#).

"Our basic philosophy is to provide invisible automation, simplify routine tasks and share our insight with customers. It's simple, customers get what they need and pay for what they use. Our starting point, is putting print infrastructure in a box, automating it, moving it to the cloud and offering it for free. It is time to rethink [print management](#)," says Jesper Christiansen, CEO of Printix.

Printix Zero is the first product from the Danish software company. It establishes a platform for their new cloud-based print management ambitions to make things easier.

Self-driving print infrastructure is on the way.

When you print, many processes, software and hardware work together so your documents can be printed. Today, many of these tasks are manual and require an IT specialist. Printix has developed an intelligent cloud solution to automate the installation of print drivers and creation of print queues, without special knowledge requirements. They call it Printix Zero for two reasons; because it is free and because you no longer need a print server. A lot of the print management software on the market today is not suitable for small-to-medium sized businesses. Implementing the solutions can take a long time and they are often complicated and costly for smaller companies.

"We are initially aiming to help small businesses make office printing easier and cheaper," says Jesper Christiansen. He adds, "Our ambition is to make the best print management platform in the world - to automate anything we can and move products, support and services to the cloud. We will travel with customers and welcome other ambitious partners to join us on this journey."

See video: Automate and Simplify Office Printing with Printix  
<http://www.youtube.com/watch?v=BN798S77VO0>

Craig Parrish  
Printix  
+45 3035 0472  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.