

TERRANOVA® LAUNCHES FOUR NEW FRAGRANCES FOR SPRING 2016

Niche Fragrance Designer Adds New Perfume Oils to Their “Traditions” Collection

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/EINPresswire.com/ -- Launching four new perfume essences, TerraNova®, purveyors of premium bath, body, and [fragrance](#) since 1970, expands their current Traditions Collection offering from four to eight scents.



Introduced as one of their premier fragrance lines during the company’s inception, TerraNova’s Traditions Collection is made up of premium, alcohol-free, perfume classics crafted to provide an affordable, long-lasting, luxury fragrance experience. New Traditions fragrances will include:

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Our Traditions Collection was designed to reflect the free spirit, individuality, and authenticity of the individual wearing them.

Ann Saunders, President

- Lotus Blush – A feminine aroma of mandarin, pear, and freesia petals rounded out with lotus blossom, bamboo, and amber.
- Oceana – A fragrance inspired by the ocean consisting of marine moss, green leaves, jasmine, and spice.
- Ile de Santal – A deep and warm, unisex fragrance of coconut and sandalwood.
- Fig & Sambac – A Mediterranean inspired scent of figs and jasmine with notes of cedar, vetiver and musk.

“Our Traditions Collection was the first line of perfumes created by my mother and founder, Jane Saunders, back in the seventies,” said Ann Saunders, President of TerraNova®. “My mom designed these unique fragrances to reflect the free spirit, individuality, and authenticity of the individual wearing them. We are excited to be able to carry on her exceptional ‘tradition’ of perfumery through the creation of these unique and exciting new fragrances!”

TerraNova® Traditions fragrances additions will have a recommended retail price of \$18 (USD) and be added to these existing Traditions Collection fragrances:

- China Rain- The scent of fleeting greens surrounded by white lilies, Chinese blossoms, musk, and white moss.
- China Lily - A blend of hyacinth melded with sweet muguet and jasmine.
- China Musk – An aroma of white musk blended with Chinese blossoms, citrus, and hints of vanilla musk.

•Patchouli – A woody, unisex, essential oil fragrance legendary for its calming and aphrodisiac properties.

For more information about TerraNova®, to purchase TerraNova®'s new fragrances & products, or to find a retailer near you; visit www.storeterranovabody.com (retail) / www.terranovabody.com (wholesale) or call TerraNova® corporate offices at 800-966-3457 (9am-5pm PST).

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About TerraNova® – Founded in 1970 by Jane Saunders, TerraNova® crafted the first natural beauty alternatives made with premium botanicals and fresh, clean fragrances in Berkley, CA. Today, Jane's legacy and commitment to "Truth & Beauty" is carried on by her daughters Ann & Kathy Saunders through authentic, award winning formulas that celebrate California's natural vibrancy.

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