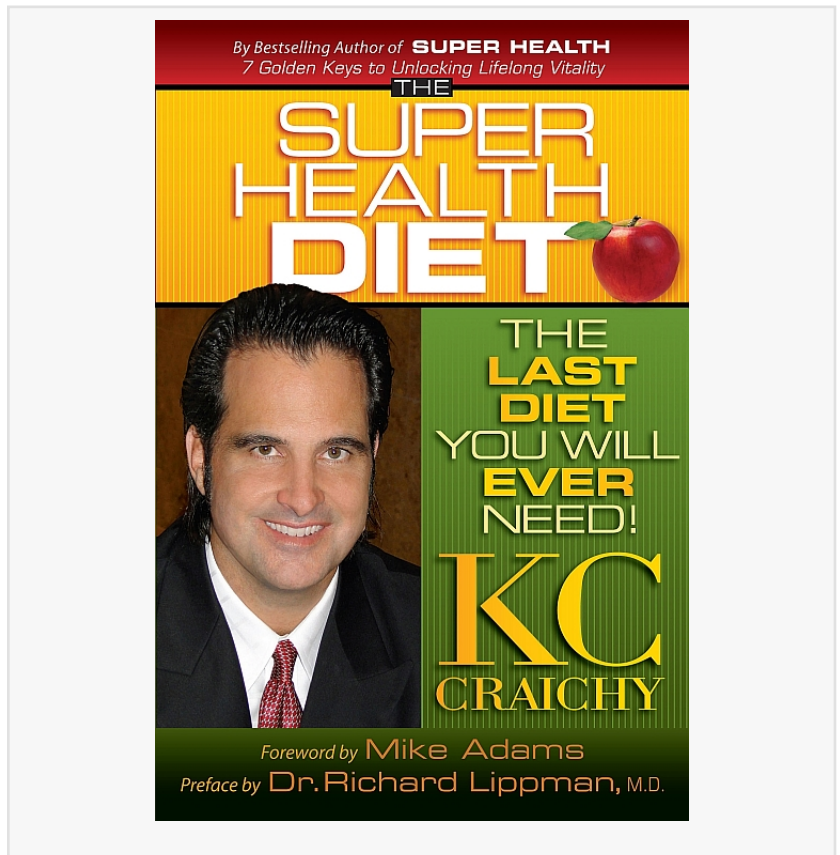


Living Fuel Founder & CEO KC Craichy Will Speak Thursday at the PGA Merchandise Show in Orlando, Florida

KC Craichy is a leading expert in Performance Nutrition and is one of the featured speakers at the Titleist Performance Institute's FIT to WIN stage.

ORLANDO, FLORIDA, USA, January 27, 2016 /EINPresswire.com/ -- More than 40,000 golf industry professionals, pro golfers, trainers and golf enthusiasts will descend on the Orange County Convention Center this week for the annual PGA Merchandise Show. One of the main exhibitors every year is the Titleist Performance Institute, the world's leading educational organization and research facility dedicated to the study of how the human body functions in relation to the golf swing.

KC Craichy serves on the Nutrition Advisory Board for Titleist Performance Institute and advises elite trainers and top professional and collegiate golfers



how the right nutritional choices can improve their health and their game. He will be speaking at the TPI exhibition area this Thursday at 9:30am on the subject of "Maximum Human Performance through Superfood Nutrition - The Key to Unlock Your Potential."

"Golfers are leading the way in getting the importance and power of excellent nutrition on their physical and mental health and performance," Craichy said.

Craichy, who has been a guest on hundreds of radio and television programs and is co-host of [LivingFuelTV](#), is looking forward to the opportunity to share natural health and performance insights with attendees at the PGA Merchandise Show.

Craichy said he is excited to share nutritional insights with golf enthusiasts at the PGA Show. "I love to present leading edge science to this group because they generally reject tired, conventional nutritional thinking and are eager to know the truth!"

The PGA 2016 Merchandise Show and Conference is open this Wednesday - Friday, January 27-29, at the Orange County Convention Center in Orlando, located off Interstate 4 near Disney World.

Titleist Performance Institute's FIT to WIN will be in the Equipment section on the PGA Show floor. The area features live demonstrations along with expert advice in the areas of nutrition, fitness, wellness and instruction.

KC Craichy is a health advocate, researcher, and recognized expert on natural health and performance nutrition. His extensive study of leading-edge health research and collaborative work with top medical and nutritional practitioners and researchers to solve his wife Monica's health problems—*anxiety, depression, and suicidal thoughts*—led him to the answers for Monica's healing and to the founding of [Living Fuel, Inc.](#)



KC Craichy at PGA Golf Show

As a result of overcoming this health crisis, KC and Monica have helped numerous people become overcomers in their own health situations. Together they are now cohosts of the popular Internet TV program LivingFuelTV.

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"Golfers are leading the way in getting the importance and power of excellent nutrition on their physical and mental health and performance."

KC Craichy

KC is committed to changing lives through multimedia, super health lifestyle education combined with super healthy, high impact superfoods. He is a Performance Nutrition Specialist and serves on the Nutrition Advisory Board for Titleist Performance Institute. KC also served on the Clinical Nutrition Review Board (the certifying body of the International and American Association of Clinical Nutrition) for seven years. A frequent natural health and performance nutrition guest on various TV and radio programs as well as a frequent contributor to national magazines and blogs, KC has been

featured recently on multiple episodes of The Truth About Cancer series and the Preventing and Reversing Diabetes World Summit. KC was also a featured speaker at the Comprehensive Treatment Plans for Chronic Conditions Innovative Conference with the University of Miami Miller School of Medicine. KC lives in Orlando, Florida, with his wife, Monica, and their five children.

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