

Real Estate Professional Pays It Forward

Shalimar Area Real Estate Professionals Pay It Forward with Heroes Home Advantage

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January 28, 2016 – Shalimar, FL – Heroes Home Advantage proudly announces that a group of real estate professionals in Okaloosa County in Florida have joined their program. The real estate rebate program provides rebates, discounts and credits to local heroes who are purchasing or selling a home.

Heroes Home Advantage has teamed up with Realtor Paula Sherman of ERA American Real Estate, home inspector Michael McLendon of Pillar to Post Home Inspectors, and insurance agent Ken Spraggins of Affordable Home Insurance. These partners have demonstrated their commitment to helping those who protect and enrich the lives of Okaloosa County residents.

Through the Heroes Home Advantage program, Realtors will donate 25% of their entire company's commission in cash back or credit as allowable per the Realtor's state, and lenders will provide closing credits or other offers of value, as allowable per the lender's state. Attorneys, title agents, home inspectors and home insurance agents will also offer discounted rates or closing gifts to local heroes for each of their services, for a savings up to \$5,000.

"It is with pleasure that we are able to give back to our first responders and military. I was a nurse for over 30 years, my daughter in-law is a teacher and my husband and I are both retired military. We experienced many moves." Said Paula Sherman, ERA American Real Estate. "Having an agent that understood our situation and time constraints made the process smoother and less traumatic for the family. My team and I look forward to doing the same for others in similar situations."

The Heroes Home Advantage real estate rebate program is available for all members of the military, law enforcement, firefighters, first responders, health care professionals, and teachers. Anyone in those lines of profession is eligible, whether they currently or previously served their country.

For more information about Heroes Home Advantage, visit HeroesHomeAdvantage.com or email info@HeroesHomeAdvantage.com.

About Heroes Home Advantage

Heroes Home Advantage was founded in 2011 by Michele Ladd in Rochester NY. Ladd's son Tommy, a United States Marine Corps combat veteran, completed two deployments to Iraq while her second son Tyler served in the United States Navy. Upon the two returning home safely, Michele decided to give back to local heroes and began reaching out to real estate professionals across the country to help her in her plight. Heroes Home Advantage is growing and is currently in 33 states with over 650 Realtors, lenders and vendor partners. To date, the organization has helped America's heroes save



nearly \$3,500,000 in credits, rebates and discounts to say “thank you for your services to our country and communities.”

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