

# Colorfest Gel Pen Sets Back In Stock

*Adult Coloring Continues Its Amazing Rise in Popularity*

SEDONA, AZ, USA, January 29, 2016 /EINPresswire.com/ -- Colorfest Crafts announced this week that their popular [set of 48 assorted gel pens](#) is back in stock on Amazon. Unprecedented demand for this new product meant that all their stock was sold out in it's very first month on the market.

"We were caught by surprise with the popularity of this new set which we only launched in December" said Alice Raven, Owner of Colorfest Crafts. "Many customer were buying multiple sets not only to give as presents but also to keep for themselves"

The explosion in the popularity of adult coloring shows no signs of slowing down and several of the books listed amongst

the Best Sellers on Amazon are consistently adult coloring books.



So what is behind this current craze amongst adults?

- In a stressful world it has been scientifically proven that coloring is a great way to fully unwind and "turn off".
- It is a perfect social hobby with coloring clubs emerging in local communities and family members of all ages enjoying creative times together.
- Coloring is a wonderful pastime that can take you into the "zone" and you don't need to be an artist to get incredible satisfaction from your creations.
- The Medical Daily reports that art therapy has been helpful for many people suffering with dementia, depression, anxiety and PTSD. Also trials have show it has reduced emotional distress in cancer patients receiving treatment.

New and existing colorists are always looking for new coloring media to add to their toolbox and it was the rise in popularity of gel pens that inspired Colorfest to add these to their range. The set is

intended to excite and inspire and Colorfest have put together a fun selection with rich vibrant colors and special ink effects such as glitter, neon, metallic and pastel.

Here are some comments from those lucky enough to get their hands on a set of these pens.

“These gel pens are great! I bought them for myself but I'm afraid that as soon as the grand kids see them I will lose them and have to order another set.”

“I'm using these for the Enchanted Forest coloring book by Johanna Basford. These pens work great. The pigment is rich, and the ink goes on smoothly and evenly.”

“As an avid Stationary / Writing instrument aficionado ....When I tell you

these COLORFEST GEL PENS are the best I ever used, smooth, vibrant, they do not scratch, or tear, the glitter ones are amazing they do not get dry and gunk up at the end and they fit in between these tiny Mandala picture lines.”

“Love, Love, Love.”

About The Company: Colorfest Crafts is an emerging new brand in the craft market. They value providing quality products and great customer service and will be introducing some new and exciting coloring products in 2016.

For more information on their gel pen set, visit the company's Amazon page here <http://www.amazon.com/dp/B0160IM65W>

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