

# Telegraph interview with Alan Calder reveals how to reduce cyber risk with ISO 27001

LONDON, UNITED KINGDOM, February 1, 2016 /EINPresswire.com/ -- In an exclusive [video interview](#), founder and chief executive officer of [IT Governance Ltd](#) Alan Calder has revealed why ISO 27001 has become the de facto standard for companies seeking solutions to the growing cyber security problem.

The cost of cyber crime to large organisations has now increased by 14%, representing a total average cost per company of £4.1 million per year, according to Ponemon Institute's Cost of Cyber Crime Survey (UK).

ISO/IEC 27001 is the international Standard that describes best practice for an information security management system (ISMS). Accredited certification to ISO 27001 demonstrates that an organisation is following international information security best practices.

Calder compares cyber criminals to predators on the Savannah: "They don't go after the big bull elephant; they go after the weaklings. And every organisation that has vulnerabilities in its cyber security defences is a weakling.

"Cyber crime is a low-cost, low-risk, high-reward pursuit. These criminals will search out all of those weaknesses by launching automated attacks that indiscriminately seek vulnerabilities to exploit.

"ISO 27001 a blueprint for cyber security and is now globally recognised as the cornerstone of effective cyber resilience – so much so that governments and many larger organisations now require evidence from their suppliers of ISO 27001 implementation at invitation to tender and/or at contract award stage."

Calder has also developed new [guidance](#) for organisations seeking more information about how ISO 27001 can work for them. The guidance explains how to reduce cyber risk with ISO 27001 and provides practical advice on how companies can implement best-practice cyber security with ISO 27001.

The video interview is available on The Telegraph's website.

<http://www.telegraph.co.uk/sponsored/business/business-reporter/12127898/avoid-being-the-next-victim-of-cybercrime.html>

The whitepaper on how ISO 27001 can help reduce cyber risk can be downloaded from the IT Governance website.

[http://www.itgovernance.co.uk/cyber-secure-with-iso27001.aspx?utm\\_source=pr&utm\\_medium=nr](http://www.itgovernance.co.uk/cyber-secure-with-iso27001.aspx?utm_source=pr&utm_medium=nr)



Julia Dutton  
IT Governance Ltd  
00448450701750  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.