



## everjobs appoints CEO for Asia region

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YANGON, YANGON, MYANMAR, February 1, 2016 /EINPresswire.com/ -- Yangon, Myanmar, 1st February 2016 - everjobs.com, the fastest growing online career portal in frontier markets, has announced the appointment of Gijs Verheijke as its Chief Executive Officer for Asia region. Verheijke will be in charge of leading day-to-day management decisions as well as giving strategic guidance to drive the business growth in Cambodia, Myanmar, Bangladesh and Sri Lanka.

“We are active in some of the most interesting and fastest rising economies of the world. Our main goal is not only to grow in those markets but to be able to really have an impact on the countries’ development. By providing a simple and effective online career portal we are changing the game for both employers and professionals, making it far easier for them to find each other than before.” says Gijs Verheijke.

Originally from the Netherlands, Verheijke joins everjobs regional team in Asia with a consolidated experience both in the industry and the company itself. He started as Founder and Managing Director at everjobs Bangladesh, after which he moved to Yangon to lead the successful monetization and professionalization of the business in Myanmar, current leader in the market.

Prior to his time at everjobs, Gijs had already co-founded an online platform providing CV optimization and cover letter workshops. He also spent 2.5 years as an investment banker and private equity investor in Amsterdam.

With his broad background, Gijs Verheijke brings everjobs both international and local expertise in several areas including business operations, acceleration of sales growth, business development, CRM and product optimization.

Gijs studied Biomedical Engineering at the University of Groningen, Netherlands, followed by a Master in Finance at the same institution.

### About Everjobs

Everjobs is an online career portal currently operating in Cambodia, Bangladesh, Sri Lanka, Myanmar, Cameroon, Uganda, Ivory Coast, Senegal, Ethiopia and Tanzania. Launched for the first time in June 2012 in Myanmar under the name of work.com.mm, everjobs aim is to become the leading online career platform in fast growing economies finding the right match for both employers and professionals. The company is backed by Rocket Internet as well as the Asia Pacific Internet Group (APACIG).

### About APACIG

The Asia Pacific Internet Group ([www.apacig.com](http://www.apacig.com)) is a joint venture of Rocket Internet and Ooredoo. The group’s network consists of 16 e-commerce and online marketplace companies, operating across 15 countries. Since it was founded in 2014, APACIG has become the leading online platform in Asia, building top internet companies in the region.

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