



Affle appoints Matteo Chiampo as the Managing Director for its Apps Platform business (Affle AppStudioz)

Affle, leading mobile platform company announced the appointment of Matteo Chiampo as the Managing Director for its Apps platform business, Affle AppStudioz.

SINGAPORE, SINGAPORE, SINGAPORE, February 4, 2016 /EINPresswire.com/ -- [Affle](#), a leading mobile platform company today announced the appointment of Matteo Chiampo as the Managing Director for its Apps platform business, [Affle AppStudioz](#). Affle has built a fast growing mobile platform business over the last few years by offering App Development, App Marketing, and App Analytics services over its MAAS platform. With this hiring, it expects to further strengthen its App platform business, which continues to grow rapidly by catering to the evolving needs of customers which include both large enterprises and entrepreneurial ventures.

Matteo brings to Affle, a wide-ranging international professional experience of over 20 years, having played leadership roles in India, US and Europe. Prior to his appointment, Matteo had led the startup phase of Telenor Myanmar Mobile Financial Services, served as the CEO of Axind Software and the COO of Eko India Financial Services. He has also had stints in entrepreneurship, having started a project management consulting company in Boston and continues to be an angel investor, advisor and board member for a number of startups. Matteo holds an MBA from Boston University and an M.Sc.in Aeronautical Engineering from Politecnico di Milano, Italy.

Commenting on Matteo's appointment, Anuj Khanna Sohum, Founder, CEO and Chairman, Affle said, "I would like to extend a warm welcome to Matteo Chiampo on behalf of all Afflers. Affle's consistent growth over the years is largely attributable to our entrepreneurial team and our engineering mindset towards business. With Matteo's addition to our leadership team, we aim to accelerate Affle's global expansion plans and growth significantly."

On his appointment, Matteo Chiampo, Managing Director, Affle AppStudioz, said, "It is an exciting time to be in the mobile apps industry and I'm extremely happy to take the lead in driving Affle's global Apps platform business. I see this as the perfect platform to leverage my entrepreneurship and leadership experience in the mobile domain. I look forward to making Affle AppStudioz a world leader in this domain."

About Affle: Affle is a Singapore headquartered 'Mobile Audience as a Service (MAAS)' platform company. Affle delivers end-to-end mobile commerce & marketing solutions with greater ROI and transparency for marketers, commerce marketplaces, app developers and publishers through unique intent insights derived from behavioural signals, attribution and transaction data. Having started in 2006, Affle has been a pioneer in the field of mobile technology and has built significant scale and intelligence backed by its robust profile data and insights about millions of users.

Affle's investors include Microsoft, D2C (An NTT DoCoMo subsidiary), Itochu, Bennett Coleman & Company Ltd. (BCCL), Centurion Private Equity amongst others

For more information visit www.affle.com and maas.affle.com

For more information please contact:

Ayush Aggarwal

pr@affle.com

Ayush Aggarwal
Affle Holdings Pte Ltd.
+918586957525
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.