

Ufresh Widens Product Range

The lead brand of Ugur Integrated Food within Ugur Companies Group, Ufresh widened its range of products, adding kinds of apricot to fig and chestnut.

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brand of [Ugur Integrated Food](#) within [Ugur Companies Group](#), [Ufresh](#) widened its range of products, adding kinds of apricot to fig and chestnut.

Ugur Entegre Gıda Ltd. Şti. which has stood out with its U'fresh brand started its commercial operations by manufacturing icecream machinery in 1954 and today it has achieved to create leading brands with global reputations across the sectors invested by Ugur. Reaching the consumer directly from the producer, U'fresh has now incorporated apricot to its range of food already including fig and chestnut, presenting a wider line of products for its customers. It now has orange and dry apricot alongside with Pear type, Garland type, Lerida type, Pulled type, Cast type, Protoben type fig and chestnut. Carrying out productions in compliance with Turkish Food Codex and European Union standards, U'fresh products are also available for its online customers on <http://store.ufresh.com.tr/>.

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*Ugur Integrated Food
Marketing Management*

The announcement made by Ugur Integrated Food Marketing Management reads the following: “Since the very first day we were founded, we have made it our objective to present healthy flavours to our customers. We are working more and researching more to increase our product range. Our customers' satisfaction and demands guide us on this way”.

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