

Visitor Marketing Touch Screen Now on Display in Santa Clara, CA

STAMFORD, CT, USA, February 5, 2016 /EINPresswire.com/ -- As part of the Canton Stark County CVB Network, [CTM Media Group](#) and [Ettractions](#) Inc. are pleased to announce that their award-winning [ExploreBoard](#) is now on display at the Triton Museum of Art in Santa Clara, California. Flooding the city for the big game this Sunday, Santa Clara will be hopping with tourists and visitors looking for fun things to do, see and experience while on their trip.

“Canton Stark County has been working with CTM Media Group and Ettractions for several years now and find ExploreBoard to be an excellent tool for attracting tourists, travelers and new guests to our community. The ExploreBoard Visitor Information Service has been an overnight success and has been getting more usage than we even thought possible” states Ally Bussey, Stark County Convention and Visitors Bureau.

CTM's visitor marketing solution showcases local tourism destinations and attractions near and far. Tourists can easily send content to their phone or email address with a touch of a button allowing attractions such as the Pro Football Hall of Fame and many others an intimate branding experience with each guests the steps up to the screen.

“CTM Media Group has been promoting the tourism community for over 30 years. The interactive touchscreen network combines valuable visitor information with advanced technology and companywide has delivered over 19.5 million digital engagements last year.” states Diane Salvo, CTM Media Group's Director of Marketing.

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*Ally Bussey, Stark County
Convention and Visitors
Bureau*

For questions regarding CTM's visitor marketing services or take advantage or CTM's advertising opportunities call 800.888.2974, email info@ctmmedia.com or visit <https://www.ettractions.com/explore>

About CTM Media Group Inc.
CTM Media Group Inc. is owned and operated by IDW Media Holdings Inc. (OTC Pink Markets: IDWM). CTM is one of North America's largest distributors of tourism information, distributing over 100 million brochures. CTM's comprehensive network includes over 13,000 visitor information displays and



over 380 award-winning touch screen kiosks. CTM's distribution network proactively reaches visitors when they are actively looking for fun things to do. Set in major visitor markets, CTM's in-market distribution networks include hotels, attractions, interstate routes, convention centers, transportation centers, local residents and sport shops.

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This press release can be viewed online at: <http://www.einpresswire.com>

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