

Dealflow Newswire for Global \$10-trillion Private Investment and Non-Bank Finance Market.

Delivers corporate and project private financing opportunities direct to Hedge, VC, PE and other funds.

LONDON, UK, February 8, 2016

/EINPresswire.com/ -- DealWire, developed by TheWealthJournal.net (TWJ), is now delivering corporate and project financing opportunities, posted by seasoned intermediaries, direct to Hedge PE and VC funds. More recently, private investment channels have also come to include the growing number of direct/private investment funds, family offices, wealth managers and private banks. Previously referred to as 'shadow banking' and powered overwhelmingly by private wealth, the market is now becoming known more as 'non-bank finance'. The sector is progressively replacing the traditional banking network but, until now, has had no medium through which capital raising companies and projects can easily present themselves to prospective private investors.



For investors, the TWJ DealWire delivers quickly absorbed 'elevator pitches' according to their own pre-set preferences, at the same time meeting their overriding demand for privacy.

Privacy and Quality Control.

Investors set their preferences by deal value, investment stage, market sector and country/region in their personal TWJ Service Centre and have matching deals delivered direct to their screens. Their DealWire alert provides a link to TWJ's private messaging service through which contact can be made with the Capital Raising Advisor (CRA). The identity of the CRA and their client is not available to the public, only to TWJ-registered investors. Only TWJ registered CRA's can post deals to DealWire which ensures follow-up documentation meets investor standards. Also investors can protect their privacy until they are ready to take the transaction forward.

TWJ publisher David G Rose said: "For some time now there's been a growing reserve of 'dry powder' across the private investment sector. In other words, available funds for which no suitable investment can be found. Much of this problem is due to the lack of a structured communications medium between the 'buy' (private investment) and 'sell' (non-bank finance) sides of the market. No other capital or financial market in the world has this problem. This is a market where private transactions are done with private money through private structures. DealWire is structured to take into account all the privacy and quality control requirements of capital raising companies and projects, intermediaries and investors. We believe direct private investment into corporate and project financings to be worth some \$10-trillion of the overall \$75-trillion value on the market by the Financial

Stability Board (FSB) Geneva, in October 2015.”

Since 2008 the private investment and non-bank finance sector although fragmented, has grown rapidly, largely filling the vacuum left by the traditional banks. Recently institutions that, originally, expressed serious concerns over so-called 'shadow banking', most notably the IMF and FSB, have been more moderate in their comments. They now often refer to it as 'non-bank finance' or 'alternative capital'. The EBA (European Banking Authority) in its 'Final Guidelines on Shadow Banking' report in November 2015 said that "...alternative capital...enhances the efficiency of the financial sector”.

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SEEKING CAPITAL? Please view the Capital Raising zone to see a directory of registered CRA's.

For further information search: TWJ DealWire.

ENDS

About TheWealthJournal.net (TWJ)

TWJ serves the consolidation now happening across the global private investment and non-bank finance sector where the demarcation lines between the various private investment channels are becoming progressively more blurred. Valued (as 'shadow banking') by the FSB in Oct 2015 at \$75-trillion, the market is powered overwhelmingly by private wealth.

Using data from Cap Gemini/RBC World Wealth Report 2015 and other sources TWJ believes that some \$10-trillion is available as private investment in corporate and project financing. TWJ subscribers and content covers all aspects of the market including: Alternative Investment; Capital Raising; Compliance: Corporate/Project Finance; Direct Investment; Hedge/VC/PE Fund; Impact Investing; Multi-/Family Office; Private Capital; Structured Finance; Wealth/Asset Management.

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