

The Year of the Monkey - Opportunity and Shortages Abound

Year long opportunity for retailers who have monkey-centric products, but risk of immediate shortages in all products manufactured in China.

SAN BERNADINO, USA, February 7, 2016 /EINPresswire.com/ -- Tomorrow is the start of the Chinese New Year celebrations and the Year of The Monkey, the red fire monkey to be exact.

The celebration starts the day before New Year and finish fifteen days later on the day of the Lantern Festival. Many Chinese take the week off beforehand to enable them to travel home and often extend their holidays past the 15th, which means that often factories are shut down for the entire month.

Private label sellers and wholesalers, particularly inexperienced organisations, are being caught short of stock over this period, while the majority of Chinese

manufacturing grinds to a halt.

A new comer to the organic baby products marketplace, Monkey Around Baby, has carefully managed stock levels and advance ordered to ensure they are able to meet the increased demand.

A large shipment has just arrived in the USA in preparation for the New Years purchases and the months that lie ahead.

"We knew that this would be a crucial trading period and wanted to be able to meet all our customers needs during the Year of The Monkey. That was why it was important to us to invest in large amounts of stock so no one had to go without", says Monkey Around Baby founder, Liz Cotty.

Monkey Around Baby manufacture bespoke 100% organic cotton bandana baby bibs, with their signature monkey face logo embroidered on them. They are the perfect option for savvy consumers who want baby products that have no synthetic fabrics, like polyester, and that use naturally grown colored cotton so their children are not exposed to toxic dyes used in typical clothing manufacture.

They sell exclusively on [Amazon](https://www.amazon.com).



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