

Textile Retailer Pothys Announces its Grand Online Sale

Tamil Nadu's biggest and favourite clothing emporium, Pothys, has announced its grand online offer sale on the 12th, 13th and 14th of February, 2016.

CHENNAI, TAMIL NADU, INDIA, February 11, 2016 /EINPresswire.com/ -- Pothys, a respected household name in Tamil Nadu best known for its gorgeous silk sarees has announced an online sale on all of its products on 12th, 13th and 14th February 2016. Sources at Pothys have said that the sale will be on from the morning of the 12th on its website, www.pothys.com, and customers can choose from a wide variety of clothing options for men, women and children. Online shoppers can enjoy buying all the products at Pothys at a discount between 5% and 10%.

The advertisement features a red background with a sparkling texture. On the left, there is a logo for POTHYS Aalayam of Silks, which includes a green circle with a white 'P' and the text 'POTHYS Aalayam of Silks'. In the center, two fingers are shown with simple black line drawings of faces, appearing to kiss. To the right of the fingers, the text reads 'Celebrate Valentine's Day with more joy!' in a white, elegant font. Below this, the discount '5 - 10 % Off' is written in large, bold, white letters. At the bottom right, the dates 'On - 12th, 13th & 14th Feb' are written in a white, cursive-style font. Below the image, the text 'Pothys Valentines Day Online Offer Sale 12th,13th and 14February2016' is written in a simple black font.

Pothys Valentines Day Online Offer Sale 12th,13th and 14February2016

From the famed pattu sarees to sarees from Kancheepuram, Kota, Pochampally, Odisha, Rajkot and Mysore, Pothys has it all. It also has a wide range of designer sarees for all occasions as well as traditional women wear like chudidhars, lehengas and kurtis. Men's silk shirts, dhotis and a veritable range of children's ethnic and contemporary wear will also be available to online shoppers.

Another addition to the already burgeoning inventory of Pothys is accessories like jewellery and handbags, clutches and potli bags to go along with your dress. These carefully chosen accessories compliment the exclusive clothing options of Pothys and double their beauty.

With a history and tradition of close to hundred years, Pothys has gained an envious reputation for its quality products, unflinching dedication to the satisfaction of the customer and exclusive and diverse clothing options.

Pothys has earned the distinction of being voted "The Most Preferred Saree Showroom in Chennai," according to a SUN TV - Nielsen Survey in 2002. They are also the first retail showroom in Tamil Nadu to be accredited with ISO 9001 certification way back in 2003. Pothys have also been featured in the Guinness Book of World Records in 2005 for creating the world's longest silk saree.

Pothys house the largest collection of silk sarees in Tamil Nadu. Diverse silk varieties, exclusive designs and authentic silk brands are what customers get at Pothys. Pothys is the first textile showroom in Tamil Nadu to launch its own unique brand of silk sarees like Samudrika, Parampara and Vastrakala. These silk brands stand apart for their richness in silk, exclusivity in design and luxury, genuine zari work and master craftsmanship for a special look and feel.

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