

Just In Time For Valentine's Day - A Flower Website Just For Guys

Today Ace Blooms launched its website, AceBlooms.com, as a faster way for men to order custom flowers online.

DES MOINES, IOWA, USA, February 11, 2016 /EINPresswire.com/ -- Today Ace Blooms launched its website, <u>AceBlooms.com</u>, as a faster way for men to order flowers online. The process takes most buyers 3 minutes or less to purchase a custom flower bouquet and schedule its delivery to nearly any U.S. city.

Ace Blooms doesn't make users scroll through endless online galleries before making their purchase. Instead, the website asks for basic information like the occasion, budget, relationship with recipient, and any specific flower preferences. This allows for quick and easy ordering - especially from a mobile device. Additionally, Ace Blooms will soon launch additional features like event reminders, and a flower subscription service.



By partnering with a network of 25,000 local florists, Ace Blooms can deliver fresh flowers to almost anywhere in the U.S. Since Ace Blooms' local florists are able to create custom bouquets from scratch, customers will receive a fresher, more vibrant delivered product.

"Our goal is to help guys make their girls happy!" said co-founder Shawn Harrington. "Many men don't know the first thing about flower ordering. We simplify that process and allow local florists to create a custom bouquet for each order. Moving forward we plan to partner with premier men's brands across the country as we roll out Ace Blooms so no woman goes without flowers on a special day."

Press release courtesy of Online PR Media.

Shawn Harrington Ace Blooms 515-953-9482 email us here

This press release can be viewed online at: http://www.einpresswire.com

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