

# 800razors.com Awarded Google Trusted Stores Badge

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*Positive shopping experience at 800razors.com recognized via inclusion in Google Trusted Stores program*

BALTIMORE, MD, UNITED STATES, February 12, 2016 /EINPresswire.com/ -- [800razors.com](http://800razors.com) which offers shaving products for men and women at great prices delivered FREE to your door, was recently selected to join the Google Trusted Stores program. To help shoppers identify online merchants that offer a great shopping experience, the Google Trusted Store badge is awarded to e-commerce sites that demonstrate a track record of on-time shipping and excellent customer service. When visiting the 800razors.com website, shoppers will see a Google Trusted Store badge and can click on it for more information.

"We are very proud of our level high level of service that we provide and are honored to be recognized, not only by our customers, but by Google Trusted Stores as well". said Philip Masiello, Co-Founder and CEO of 800razors.com

As an added benefit, when a shopper makes a purchase at a Google Trusted Store, they have the option to select free purchase protection from Google. Then in the unlikely event of an issue with their purchase, they can request Google's help, and Google will work with 800razors.com and the customer to address the issue. As part of this, Google offers up to \$1,000 lifetime purchase protection for eligible purchases.

Google Trusted Stores is entirely free, both for shoppers and for online stores. The program helps online stores like 800razors.com attract new customers, increase sales and differentiate themselves by showing off their excellent service via the badge on their websites.

800razors.com offers The Ultimate Shave™ with high-quality, American-made shaving products for men and women that are equal to the major brands at a discount over retail with a Burn-Free Guarantee and the convenience of free delivery. The company, who is partnered with a razor manufacturer that has been making high-quality razors since 1875, maintains a strong customer retention rate greater than 60% and customer satisfaction rating of 4.8 out of 5 by independent, online third-party review sites.

## About 800razors.com

800razors.com is a leading e-commerce (or on-line leader in personal care), American-made performance shaving products company that offers men and women [The Ultimate Shave](#) with national brand quality at discounted prices that are conveniently shipped for free. In addition to razors and razor blades, the company offers shave cream, after-shave moisturizer and other shaving accessories, all designed to enhance the shaving experience complete with its [Burn Free Guarantee](#) on all products. Launched in 2013, the Baltimore-based company was founded by Phil Masiello and Steven Krane after noting the high prices of razor blades in retail stores while the two were traveling on a business trip. 800razors.com investors include John Sculley and David Sculley as well as a retired U.S. Ambassador. For more information, please visit [www.800razors.com](http://www.800razors.com), or follow via Twitter, Facebook, or Pinterest.

Philip Masiello  
800razors.com  
email us here  
800-729-6775

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