

# Export Support Services to Turkey, Iran, Iraq, and across the MENA region

*Copernicus International Consulting is further expanding its worldwide business opportunity creation network to include Turkey and neighbouring countries*

ANKARA, TURKEY, February 11, 2016 /EINPresswire.com/ -- Copernicus International Consulting announced today that it is further expanding its worldwide business opportunity creation network to include Turkey and its neighbourhood countries. Working from Ankara and Istanbul, Copernicus Turkish experts will assist clients in this strategic and rapidly developing region. Our team speak the local languages, understand the local cultures and have an extensive contact network that clients can tap in to.

Turkey, Iran and neighbouring countries are undoubtedly in a region facing numerous challenges and undergoing major developments, but at the same time represent new opportunities in many business segments, such as energy, industry, construction, tourism and infrastructure. The same reasons that Copernicus selected Turkey as the centre of excellence for the region could equally apply to many businesses with international ambitions.

Why you should consider exporting to or sourcing from Turkey  
A natural bridge between both East-West and North-South axis, Turkey is an efficient and cost-effective outlet to major markets providing easy access to 1.5 billion customers in Europe, Eurasia, the Middle East and North Africa.

## Facts about Turkey today

Turkey has a large domestic market and population:

- 39.9 million broadband internet
- 71.9 million mobile phone subscribers



Copernicus International Consulting Group



“What do you see in emerging markets?”

- Half the population under the age of 30.7 (2014, TurkStat)
- Young, dynamic, well-educated and multi-cultural population
- Increasing labour productivity

Turkey has a successful economy and internalized business environment

- Booming economy; more than tripling its GDP, reaching USD 800 billion in 2014
- Stable economic growth with an average annual real GDP growth rate of 4.7 percent between 2002 and 2014
- Promising economy with a bright future, an average annual real GDP growth rate of 3.6 percent
- 16th largest economy in the world
- Institutionalized economy with 144 billion USD of FDI in the last decade
- A dynamic and mature private sector with USD 158 billion worth of exports
- The second biggest reformer among OECD countries in terms of its restrictions on FDI since 1997

Turkey has had a customs union with EU since 1996:

- Highly competitive investment conditions
- Strong industrial and service culture
- Around 41,397 companies with international capital in 2014
- Customs Union with the EU since 1996 and Free Trade Agreements (FTA) with 20 countries
- Accession negotiations with the EU
- Corporate Income Tax reduced from 33 percent to 20 percent
- Tax benefits and incentives in Technology Development Zones, Industrial Zones and Free Zones, including total or partial exemption from Corporate Income Tax, a grant on employer's social security share, as well as land allocation
- R&D and Innovation Support Law
- Incentives for strategic investments, large-scale investments and regional investments

Turkey has an advanced infrastructure and strategic energy corridor:

- Well-developed and low-cost sea transport facilities connected with EU, US, Far East and Middle East
- Railway transport advantage to Central and Eastern Europe, Levant Countries and Caspian Region
- Well-established transportation routes and direct delivery mechanism to most of the EU countries, CIS countries, North Africa, Caspian, Levant and Middle East Regions
- Development of free zones with their friendly regulations that have the potential to change the way international companies operate in Turkey

Turkey has a number of promising business segments and industry sectors:

- During 2015, Turkey represented the second highest country of origin for contractors in a list of the "World's Greatest 250 International Contractors", with 43 companies, second only to China.
- Turkish real estate developers are now seeking to make large scale developments more attractive and environmentally friendly. Inevitably there will be a demand for expertise in areas such as master planning, architectural design, property management, green technology, interior design; design for leisure and aged care, hospital and hotel business.
- Turkey will have a demand for 21 million units of passenger cars in 2020. Turkish automotive part1 exports have passed 3 USD billion. Turkish suppliers export to more than 150 countries, including USA and major Latin American countries.
- Growing demand in energy consumption

The Copernicus team in Turkey know the region and will provide high level strategic consulting services that will enable organizations to build a distinct competitive advantage. Clients that will benefit from the market entry services available will include all manner of investors, firms, private sector companies, non-profits, and governments. Our comprehensive, client focused portfolio offers project and business development, market entry, and strategic advisory services to organizations in a

broad spectrum of industries, including, the construction, industry, tourism, finance, energy, automotive, infrastructure, healthcare, luxury goods and power generation business segments` .

“Head of International Development at Copernicus, Colin Jones, put it this way. “Our multi-lingual, local to each country, [market research services](#) are outstanding, and are the foundation from which we help clients with cost effective advisory & support services to develop, launch, localize & grow in the region. Services range from identifying strategic investments, dealers and partner selection to contract manufacturing in diverse business segments. We also help local organizations in this region to access to the developed markets”

“Our experienced Turkish team has worked successfully on a wide range of strategic initiatives in Turkey. We can [organise and promote trade events](#), exhibitions or assist with acquisitions. There are clear opportunities in construction, energy, industry, power generation, automotive, finance, infrastructure, healthcare, hotels & resorts, mining, etc. The list goes on. However, this region is challenging & tough with its complex cultural, social; legal & business environments that needs the support, advisory and guidance of the experts. Thanks to the services now offered by Copernicus, there is now a cost effective, commercial solution available to assist companies to break in to Turkey and neighbouring countries.”

### [COPERNICUS TURKEY](#) MARKET DEVELOPMENT CONSULTING SERVICES

If you are interested in expanding your business in this region Copernicus Turkey can also support you in neighbouring Georgia, N. Cyprus, Jordan, Lebanon, Iraq, Iran, Egypt, Kingdom of Saudi Arabia and Azerbaijan.

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