



Lightside Selects FrontGate Media for Exclusive Representation of Advertising and Promotions

Lightside is the market-leader for Christian mobile gaming. New opportunities to be debuted at National Religious Broadcasters Convention this month.

ORANGE COUNTY, CA, USA, February 16, 2016 /EINPresswire.com/ -- FrontGate Media, the leading faith-based media group & marketing service, announced today an exclusive representation partnership with Lightside, the #1 Christian mobile gaming company, to provide the opportunity for advertisers to reach their gaming audience for the first time.

With more than 7,000,000 players across their games, including the first-ever video game about Jesus (Journey of Jesus) and the #1 Christian game in Apple's App Store (Stained Glass), Lightside has the largest faith-based following of any game creator, and is a leader in overall reach based on all game creators currently in the Apple and Google app marketplaces.

"We are excited to be partnering with the experienced team at FrontGate Media to deliver value to brands who want to reach our very targeted Christian audience," explains Brent Dusing, CEO of Lightside Games, Inc. "We look forward to the days ahead in working to connect our Christian gaming audience with products and causes they can support."

"For 15 years, it has been our mission to provide marketers with the very best advertising opportunities to reach the faith-based community," said Scott A. Shuford, Chief Engagement Officer of FrontGate. "I believe in the power of social media and mobile technology to serve powerfully in that mission, and Lightside delivers on that."

The addition of Lightside to FrontGate's network expands the firm's opportunities within the mobile gaming world. This comes after last year's exclusive representation announcement of SplashPlay's "Trivia with a Purpose" gaming that provides non-profits with no cost "game-ified fundraising", while providing for-profit companies with a significant tech and multi-platform game program to build branding and loyalty within their customer base.

FrontGate will be introducing the Lightside opportunities at the upcoming National Religious Broadcasters International Christian Media Convention taking place in Nashville February 23-26. Please contact Mike Hatcher at FrontGate to make an NRB appointment at 949-429-1000 or through the Contact channel of the web site.

The logo for Lightside, featuring the word "Lightside" in a large, white, sans-serif font, centered within a dark blue rounded rectangular background.

Lightside

About Lightside

Lightside is the leader in Christian gaming, having reached 7,000,000 players globally. With games like Stained Glass, Journey of Jesus, and Journey of Moses, Lightside has developed fun, excellent, beautiful games that enrich people with God's Truth. Lightside's Games are available on iOS, Android, and Facebook. Learn more at <http://www.lightsidegames.com>.

About FrontGate Media

Award-winning FrontGate Media (<http://FrontGateMedia.com>) is the largest Marketing Service and Web & Events Group reaching the faith and family values audience. Serving as "Your Gateway to the Christian Audience," the firm provides Faith-based market Strategy Development, Public Relations, Media Buying, and Social Media Marketing. FrontGate's own Web & Events Network also provides reach to more than 10 million people and 5 million email subscribers. Founded in 2001, FrontGate has repeatedly been honored in the Internet Advertising Competition and the WebAwards. The company plays a key role in the success of for-profit and non-profit organizations seeking the faith-based and family friendly audiences.

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This press release can be viewed online at: <http://www.einpresswire.com>

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