



# Leading Secure Payments Provider, BluePay, Releases New Security Solutions Suite

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NAPERVILLE, ILL, USA, February 16, 2016 /EINPresswire.com/ -- Leading secure payments provider, BluePay, officially launched the release of its new Security Solutions Suite, a comprehensive offering of payment security features that help merchants reduce the risk of credit card fraud on their accounts and protect their businesses. Available in the BluePay Gateway, the Security Solutions Suite is comprised of the hosted payment form (HPF) and SRED device integration, along with the most recent addition of [CAPTCHA](#) and [Protected Transaction Keypad \(PTK\)](#).

eCommerce merchants using a secure HPF benefit from reduced liability, PCI scope, and costs by having BluePay host the form. Sensitive payment information never touches the merchant's servers. Recently, BluePay added an extra layer of security by implementing the CAPTCHA feature with all HPFs. This security method is designed to distinguish a human user from a robot by asking the user to identify a combination of distorted letters and numbers that a computer program would have difficulty doing. This helps to cut down on fraudulent transactions by confirming that an actual person is doing the purchasing.

Another offering within the Security Solutions Suite is the integration with SRED (Secure Reading and Exchange of Data) devices. Rather than using a keyboard, a SRED is an actual PIN pad device that encrypts the sensitive payment information being entered. On the virtual side of things, PTK is an on-screen PIN pad in which users click on the numbers rather than hand-keying. This input mechanism bypasses the keyboard and mitigates screen grabbing malware because the numbers appear in random locations on the screen. PTK is an ideal secure solution for call centers that accept payments over the phone. Both the SRED and PTK technology can be effective at limiting PCI scope, reducing merchant risk and lowering compliance costs.

"With fraudulent transaction activity on the rise, BluePay doesn't take security lightly," commented Tim Trench, Executive Vice President of Product at BluePay. "We are invested in the welfare of our customers, and are continuously exploring advanced security methods that will empower them and keep them a step ahead of the fraudsters."

About BluePay: BluePay is a leading provider of technology-enabled payment processing for merchants and suppliers of any size in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York, and Toronto. For more information, follow BluePay on [Facebook](#), Google+, Twitter, and LinkedIn, or visit [www.bluepay.com](http://www.bluepay.com).

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