

AllenComm Reviews Top Training Trends

Allen Communication's #Trending 2016 ebook curates, analyzes and reviews top trends from 5 years of L&D

SALT LAKE CITY, UTAH, USA, February 17, 2016 /EINPresswire.com/ -- Allen Communication, a worldwide leader in custom training solutions, has released its [#Trending 2016 ebook](#). The ebook analyzes the usefulness of the top 10 training trends from the last five years, includes insight from industry experts, and gives readers use cases to guide their decision making.

"Many training professionals want to incorporate trends in their curriculum, but don't always know which trend will make the biggest impact for them or don't have time to analyze how effective it was," said Ron Zamir, AllenComm CEO. "We wrote this ebook to help guide people as they make decisions about what training trends to use and how to best employ these techniques."

For this ebook, Allen Communication analyzed more than 45 trends lists between 2011 and 2015 from 15 media sources. It also incorporates multiple case studies and use cases drawn from Allen clients.

#Trending 2016 looks at pros and cons about each trend's effectiveness, how to identify which trend is best for your company, as well as use cases or case studies for each trend. In addition to insights from AllenComm leaders, the ebook includes input from:

- Ryan Tracey, Editorial Board Member, eLearn Magazine;
- David Zinger, Founder, Employee Engagement Network;
- Kellye Whitney, Associate Editorial Director, Chief Learning Officer;
- Jathan Janove, Principal, Janove Organization Solutions; and
- Karl Kapp, Professor of Instructional Technology, Bloomsburg University of Pennsylvania.

Trends allow training programs to stay relevant—boosting performance while keeping up with the changes learners face in their day-to-day lives. This ebook and its corresponding diagnostic quiz will help readers understand which trends have or haven't worked, why, and how to get the most from each trend.

For more information about Allen Communication, visit allencomm.com.

About Allen Communication

For 35 years, Allen Communication has led the learning industry, providing pioneering educational strategies, technologies, and analytics. With extensive experience across every major industry, Allen's award-winning projects for the best-known companies in the world drive lasting business results and documented ROI. Businesses trust Allen with their most critical learning and performance projects, because Allen aligns agency-quality media design, best-in-class instructional strategy and technology, and a proven design process centered on alignment with quantifiable business results.

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