



# Commercial 3D printing building interest in the Middle East

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With the overall cost of 3D printing decreasing, many companies are now looking at the various benefits this technology offers such as improved design, reduced customisation costs, and enhanced product development.

3D printing can support companies in almost every industry, but it is definitely having a major impact on the construction, architecture, interior design, education, manufacturing and medical sectors.

IQPC Middle East has collaborated with innovative professionals in leading organisations including Tata Technologies, Wipro, Kre8 Group, Generation 3D and many more to develop the [first Middle East conference](#) focused on the commercial applications of 3D printing.

<http://www.3dprintingmiddleeastforum.com/news>

This [two-day event](#), taking place from 30-31 March 2016 in Dubai, will feature exhibitors such as Kaizer, ATLAB, Magic Firm and others who will showcase to attendees how they have helped Middle East businesses to implement 3D printing and benefit from its prototyping and manufacturing features. Attendees will benefit further from presentations by regional and international additive manufacturing experts, and technical sessions focusing on four different industries: construction, education, medical and manufacturing.

Hear from some of the following confirmed keynote speakers:

- Saeed Al Nazari, Global Innovation Ambassador and President, Global Happiness Organization - UAE
- Benoit Valin, Owner, Kre8 Group - Singapore
- Keyur Gupte, Senior Project Manager, Tata Technologies - India
- Ian Gibson, Associate Professor, Deakin University - Australia
- Maltesh Somasekhredda, Head of Strategy, Wipro -India
- Amit Singh, Assistant Professor, MNIT - India
- Kevin Badni, Head – Department of Art and Design, American University of Sharjah - UAE
- Dominic Wright, Co-Founder, Generation 3D - UAE

Find the full programme, speaker list and registration form at

<http://www.3dprintingmiddleeastforum.com/news>, or call +971 4 364 2975, or email [enquiry@iqpc.ae](mailto:enquiry@iqpc.ae).

—ENDS—

About IQPC:

IQPC provides business executives around the world with tailored practical conferences, large scale

events, topical seminars and in-house training programmes, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. IQPC produces more than 1,700 events annually around the world, and continues to grow. Founded in 1973, IQPC now has offices in major cities across six continents including: Bengaluru, Berlin, Doha, Dubai, London, New York, Riyadh, Singapore, Sydney, and Toronto. IQPC leverages a global research base of best practices to produce an unrivalled portfolio of conferences.

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