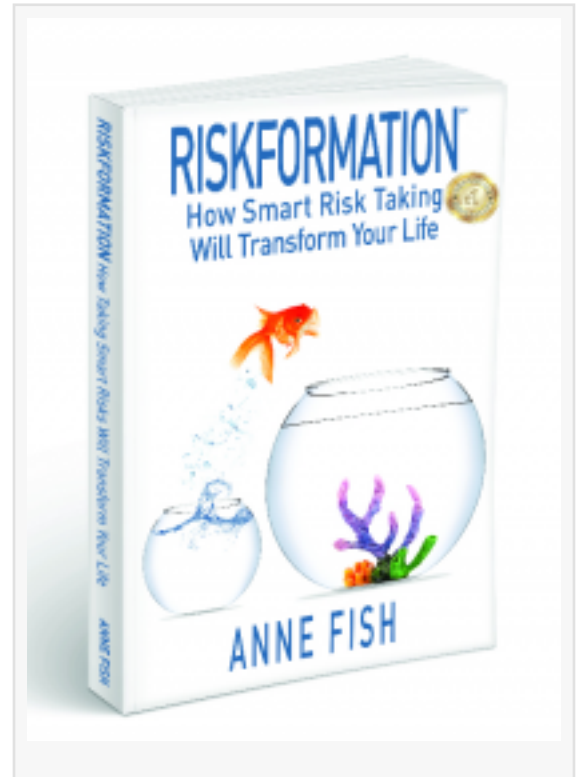


# Riskformation.com by Anne Fish Goes #1 on Amazon in 24 hours

*AnneFish.net newest book Riskformation: How Smart Risk Taking Will Transform Your Life became a #1 Amazon International bestseller in less than 24 hours.*

JACKSON, WYOMING, UNITED STATES, February 22, 2016 /EINPresswire.com/ -- Riskformation.com latest book [Riskformation: How Smart Risk Taking Will Transform Your Life](#) by entrepreneur, award-winning speaker, risk taker extraordinaire, international best selling Author, and Founder of [Flying Fish Ventures LLC](#), Anne Fish. Anne Fish has written this new book Riskformation: How Smart Risk Taking Will Transform Your Life for individuals looking for a life changing experience that will enable them to live their calling. Anne Fish's new International #1 Amazon best selling book, "Riskformation" is now available on Amazon. Within these pages you'll discover when people overcome the objections in their own minds to taking risks and begin doing the research, the willingness to assume a smart risk replaces the doubt and fear which can cripple and prevent them from having success. [This book](#) will show readers how to overcome the roadblocks as well as let them know what



things to avoid when taking risks. The transforming stories and examples within Riskformation will help shift the negative thoughts people struggle with and convert those thoughts to "if he or she can do it, what is preventing me?"

"Through Anne's whimsical and poignant writing, we are shown guideposts to help us DV8 from the path more traveled. A quick and very readable book. An inspiration to us all."

~ Lawrence Aldridge, Senior Vice President / Chief Procurement Officer at Sony Pictures Entertainment

Being a risk taker is different for everyone, but it's important to realize being a smart risk taker is about the potential for gain as opposed to the potential for loss - so when you are evaluating a risk in life - think about what you will gain.

NBC Channel 4, KOB in Albuquerque, New Mexico featured Anne and shared a statistic that people who enjoy taking risks are more content with their lives, according to one recent study.

It is not enough to simply take risks. You must plan risks with the same precision, passion, and excitement as planning the vacation of your dreams.

Creating life changing experiences does not come from wishful thinking. Of course, changing your

thinking in order to focus on the positive is important, but thoughts don't move matter. In order to live your calling, action must be taken —smart action.

That's Riskformation in a nutshell: the process that will empower people to take a risk and fulfill their life's true purpose.

Along the way, people will learn how to change thoughts from "What-ifs?" to "Why nots?" Shifting thinking from doom and gloom to positivity and gratitude. Discover the transformational power of risk taking and how to manifest for the journey of a life changing experience.

"This book delivers a powerful story and life-changing message especially written for people who are looking to manage risk and find the courage to make their dreams come true" - Joyce Gioia – CEO, The Herman Group and USA TODAY's First Road Warrior of the Year

Anne Fish is an award-winning speaker, author, and international risk taker extraordinaire. Her affinity for taking risks has led her to branch out into emerging markets as an entrepreneur across multiple time-zones, countries, and continents. From founding Formula Austin, which promoted Formula 1 racing to the world, to 18 years as a flight attendant and corporate trainer, to a multi-million dollar career with Sotheby's International Realty, Anne has taken the leap and followed her dreams. Her own "Riskformation" led her to build a life overseas in many different countries as well as gave her the opportunity to collaborate with and around famous figures and professional athletes over a seven year span.

Currently, Anne inspires, encourages, and leads others to take risks that will transform their lives.

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This press release can be viewed online at: <http://www.einpresswire.com>

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