

EVOLIO Marketing and Exhibit Surveys Announce Partnership

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/EINPresswire.com/ -- EVOLIO Marketing, an agency dedicated to helping marketers create the best brand experiences in a way that profoundly impacts their businesses and professions, and Exhibit Surveys, Inc., the award-winning, leading provider of research, measurement, and consulting exclusively for the exhibition and event industry, today announced a partnership where EVOLIO will provide Exhibit Surveys with business development and account management services, and Exhibit Surveys will provide its best-in-class measurement solutions and services to EVOLIO's clients.

"Having worked with Skip and at Exhibit Surveys for over 25 years, this partnership is a natural fit, and I am gratified to be evolving our relationship," commented Joe Federbush, founder and president, EVOLIO Marketing, who most recently served as VP, sales and marketing at Exhibit Surveys. "I am pleased to offer the knowledge and expertise that defines Exhibit Surveys to EVOLIO's clients."

"I'm delighted that Joe will continue to skillfully serve Exhibit Surveys' client base," commented Skip Cox, president and CEO, Exhibit Surveys Inc. "Plus, we look forward to providing our expertise to EVOLIO Marketing's clients as Joe begins his exciting new endeavor."

About EVOLIO Marketing

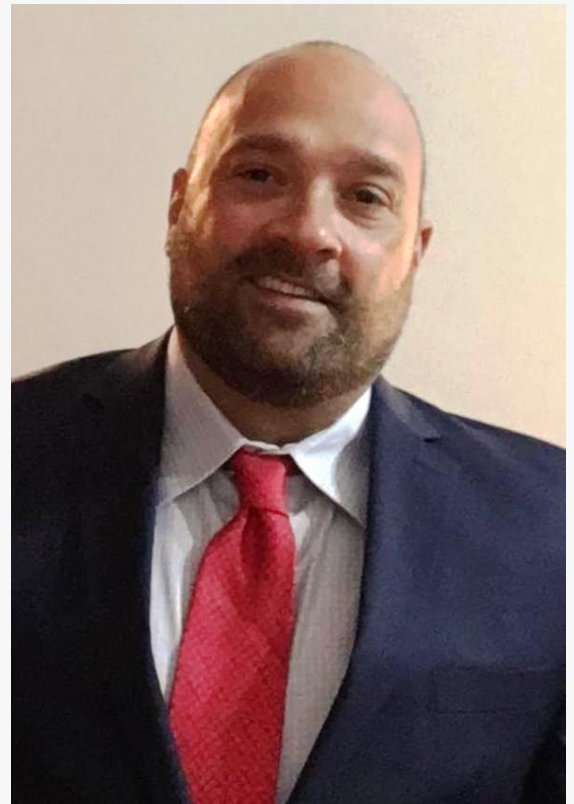


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*Joe Federbush, president,
EVOLIO Marketing*

EVOLIO Marketing Inc. is dedicated to helping marketers create the best brand experiences in ways that profoundly impact their businesses and professions. EVOLIO Marketing's exclusive portfolio of marketing solutions will evolve your brand's entire event marketing process beginning with identifying business challenges to obtaining measureable and actionable results. EVOLIO's distinctive process is specifically designed for companies of all sizes and budgets. By partnering with best-in-class event marketing agencies, and highly experienced event strategists, EVOLIO helps answer your toughest question: How do I successfully align our events to our business strategy to make sure they deliver

effective results? (www.EVOLIOmarketing.com) Follow Joe on Facebook, Twitter @JFedEvolio, and LinkedIn.



Joe Federbush, president, EVOLIO Marketing Inc.

About Exhibit Surveys, Inc.

Exhibit Surveys, Inc. has specialized exclusively in providing research, measurement and strategic consulting for the exhibition and event marketing industry for 53 years. The award-winning company has conducted primary research on more than 5,000 exhibitions and events and over 10,000 individual exhibits, across all major industry sectors, on six continents. Its clients are stakeholders in the face-to-face live event industry, including exhibition organizers, individual exhibitors, private event organizers, industry suppliers, CVBs and convention facilities. For more information, follow Exhibit Surveys on LinkedIn, Facebook, and Twitter. (www.exhibitsurveys.com)

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***Exhibit
Surveys***

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