



AFS 401(k) Announces Launch of Personal Finance Tool, MoneyNav™

Independent retirement plan advisor expands Financial Wellness offerings with online resource.

BETHESDA, MD, USA, February 24, 2016 /EINPresswire.com/ -- AFS 401(k), a retirement consulting firm in Bethesda, MD is pleased to announce the launch of their new online financial wellness platform, [MoneyNav™](#). This interactive website will be home to blog posts, videos, e-books, calculators and other premium content written for those seeking answers to finance and retirement-related questions. There is no cost or registration required to use MoneyNav. While there are certainly many bloggers and writers within the existing marketplace, AFS 401(k) is offering something different: Accessible content backed by a professional, seasoned team of independent advisors. After realizing the value in creating a holistic and interactive employee education program for clients and their employees, AFS 401(k) is expanding this existing service offering by providing an online platform to serve as a guide for anyone's financial life, covering topics such as paying for college, budgeting, investing and retirement planning.



MoneyNav is the new online Financial Wellness resource presented by AFS 401(k).

On the launch of MoneyNav, Lead Advisor with AFS 401(k), Alex Assaley says: "Our mission is simple – we want people to enjoy all of their life. In meeting with thousands of working Americans, I've learned that they need simple and straightforward help that captures their entire financial picture. Through MoneyNav, we strive to deliver this experience in educational, empowering, and inspiring ways that helps each person make wise financial decisions for their future."

Two areas of interest prompted AFS 401(k) to take on this new venture:

- Financial Wellness is becoming an increasingly important piece to implement a successful employee benefits program. The 2015 PWC Employee Financial Wellness [Survey](#) states that 45% of employees find dealing with their current financial situation stressful and distracting.
- AFS believes that overall stronger financial literacy for everyone plays a significant role in preparing people for retirement and other financial milestones, as well as reducing stress and can be a contributing factor an individual's overall happiness. In a recent [MetLife Study](#), it was found that, "an overwhelming majority (90%) of consumers worldwide want to become better at managing money."

For more information on how AFS 401(k) is expanding their Financial Wellness program, visit MoneyNav at <http://www.afs401k.com/moneynav> or contact our Marketing Manager, Katie Garner at 301-961-8416.

About AFS 401(k) Retirement Services

AFS 401(k) Retirement Services is an independent retirement plan advisory firm located in Bethesda, MD. Founded in 2006 and with \$1.1 billion in assets under management currently, AFS 401(k) has helped companies and their employees simplify complex retirement plans by offering services in fiduciary oversight, plan design and customized employee education programs. AFS 401(k) has received numerous accolades for their work in retirement plans, including Lead Advisor Alex Assaley being honored by Employee Benefit Adviser as Retirement Plan Advisor of

the Year.
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Securities and advisory services offered through Commonwealth Financial Network, Member FINRA/SIPC, a Registered Investment Advisor.

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This press release can be viewed online at: <http://www.einpresswire.com>

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