



Tarrytown Digital Marketing Agency, Optimize Digital, Signs Two New Westchester, NY Businesses

Optimize Digital helps businesses get found online in Westchester County and around the country. Their focus is Search and Digital Marketing to raise revenues.

TARRYTOWN, NY, USA , February 25, 2016 /EINPresswire.com/ -- Optimize Digital is thrilled to announce signing two new [clients](#) in Westchester, NY. Both provide valuable services for their communities. In addition, they have a serious passion for what they do. Business owners in Westchester, NY work with Optimize Digital to [help them get found online](#) by potential customers and increase their revenues.

Gentleman's Barber Spa in Downtown White Plains is an upscale, classic barber shop offering skilled shaves, beard trims and men's haircuts. Creator, Master Barber Peter Palushi, recognized a need in Westchester for a full service men's barber shop with an upscale vibe and extremely skilled barbers.

They are a new business who hired Optimize Digital to increase their foot and website traffic, to get the word out about their business and to help raise revenues more quickly. Optimize began working on Social Media, website optimization and overall Search Marketing. After the first month, Gentlemen's Barber Spa web visits were up over 30%, and search results rankings improved over 50% from the previous month.

Can't Lose Diet in Harrison, NY helps clients lose fat quickly and safely, using a 40-day plan that targets fat and creates a healthy eating lifestyle for their clients. Because the average weight loss is over 20 lbs in 40 days, owner Pat Hall has some very happy clients. She calls her career, "A happy job", since she works with people who want to feel more healthy and full of energy.

After meeting multiple times to create a personalized Search Marketing strategy, Optimize got to work on website optimization, Social Media and Content Marketing. Qualified leads increased within the first month of work, leading to tangible revenues and more happy Can't Lose Diet clients. Search results improved by over 50% due to Optimize Digital's integrated marketing approach.

Motivated by early successes with Optimize Digital, both Gentleman's Barber Spa and Can't Lose Diet are excited and optimistic about business possibilities in 2016.

Founder, Jesse Diamond, created Optimize Digital in 2013. The goal has remained the same: [helping small businesses thrive](#) using cost-effective, creative digital marketing strategies. Based in Tarrytown, New York, Optimize clients are local brick and mortar businesses like law firms, restaurants and hair salons in Westchester County and around the country. Optimize also works with other businesses such as worldwide manufacturing companies and national online e-commerce sites. They are always working toward the ultimate goal of increased growth and market share for their clients.

"We're known for being highly responsive to our clients needs and questions, personable, creative and very effective. Our mission is to help our clients get found online by offering results-minded

Search Marketing and Digital Marketing solutions that increase our clients' revenues."
Founder, Jesse Diamond

Founder Jesse Diamond's passion for digital marketing and getting the best possible return on investments guide Optimize Digital's mission: to increase their clients' revenues by improving their search results, online presence and digital influence in their industry space.

Optimize Digital
Search Marketing Solutions - Get Found Online

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