



Mizuno Selects BluePay and CDI for eCommerce and Payments Integration with JD Edwards System

BluePay and subsidiary CDI Technology are pleased to announce that they have been chosen as the eCommerce software and payment processing solution for Mizuno.

NAPERVILLE, IL, USA, February 25, 2016 /EINPresswire.com/ -- Leading integrated payments provider, [BluePay](#), along with subsidiary, [CDI Technology](#), are pleased to announce that they have been chosen as the eCommerce software and payment processing solution for [Mizuno](#), an international manufacturer and distributor of sporting equipment, apparel and footwear.

BluePay and CDI provide real-time integration to Mizuno's JD Edwards system using CDI's eCommerce software, SnapPOS, coupled with BluePay's secure credit card processing technology in SnapPay. The integration provides Mizuno with a streamlined process from order acceptance to payment to reconciliation, all while reducing Mizuno's PCI scope. The technology allows for automated order updates and real-time transaction tracking through Mizuno's JD Edwards interface, all while improving the overall efficiency within the organization by eliminating double-data entry and manual errors.

By integrating SnapPay to their eCommerce application (ERP2Web) and SnapPOS, Mizuno has easily expanded their solution into other sales channels through a single architecture, increasing profitability and reducing days sales outstanding (DSO). Additionally, BluePay and CDI reduce Mizuno's PCI scope and expense by providing tokenization of all transactions that are processed through Mizuno's website or retail channel.

"Partnership with an organization like Mizuno is a great addition to the BluePay portfolio," commented Kristen Gramigna, Chief Marketing Officer for BluePay. "We're proud to work with Mizuno and provide them with a secure and efficient eCommerce and payments solution that will improve the overall customer experience and streamline their business functions."

"Our goal was to provide a secure and flexible point of sale solution for our associates and a superior buying experience for our customers," said Keith Neeley, VP of IT, Ecommerce, & Customer Support for Mizuno USA. "Real-time integration with JD Edwards, encrypted card readers, and a mobile tablet option make the ERP2Web, SnapPay and SnapPOS solutions a win-win for Mizuno and our customers."

About BluePay: BluePay is a leading provider of technology-enabled payment processing for merchants and suppliers of any size in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York, and Toronto. For more information, follow BluePay on Facebook, Google+, Twitter, and LinkedIn, or visit www.bluepay.com.

About CDI: Founded in 1991, CDI is a leader in providing high-quality B2B, B2C eCommerce and payments software solutions that are integrated with major ERP applications. Many

organizations have effectively leveraged CDI's ERP2Web, a B2B and B2C eCommerce application; SnapMobile, that extends eCommerce business process to smartphones; SnapVSS, that enables supplier self-service and SnapPay a comprehensive and secure payment automation solution. The company is headquartered in the Chicago suburb of Aurora, IL, with an Asia-Pacific office in Pune, India.

About Mizuno USA: Mizuno USA, Inc. is a wholly owned subsidiary of Mizuno Corporation, one of the largest specialty sporting goods manufacturers in the world. Mizuno USA, Inc. manufactures and distributes golf, baseball, softball, running, and volleyball equipment, apparel, and footwear for North America. Mizuno USA, Inc. is based in Norcross, Georgia.

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