



TY-D-BOL NATURAL BATHROOM CLEANING PRODUCTS at the 2016 International Home + Housewares Show

Exciting news from the Ty-D-Bol department!

ST. LOUIS, MISSOURI, UNITED STATES, February 24, 2016 /EINPresswire.com/ -- (ST. LOUIS, MO/. 24 February 2016—The [Ty-D-Bol](#) man strikes again in toilet bowls all across America. The iconic brand of toilet bowl cleaners announced the addition of Ty-D-Bol Natural, a new line of non-toxic bathroom cleaners powered by plant based ingredients, will be introduced to the trade at the The International Home + Housewares Show 2016, March 5-8 2016, at McCormick Place Exposition Center in Chicago (Booth #N6100).



For more than 55 years, the Ty-D-Bol family has brightened bathrooms with a dedication to safety, innovation and sustainability NATURAL plant-based products formulated to keep bathrooms fresh and clean homes naturally. The new Ty-D-Bol NATURAL line includes a liquid toilet bowl cleaner, toilet bowl cleaning tablets and a natural bathroom cleaner. Ty-D-Bol natural products are biodegradable and non-toxic, free of all dyes, perfumes and other undesirable ingredients and made with ingredients that are safer for human health and the environment yet maintain the consistent and effective performance consumers expect of the Ty-D-Bol brand.

About Ty-D-Bol

The Ty-D-Bol brand is owned by [Willert Home Products](#) is a leading producer of household products since 1946. The company launched its first liquid product in 1958 and since then, families around the nation have trusted Ty-D-Bol as the toilet bowl cleaning and freshening experts. Ty-D-Bol continues to offer scientifically-advanced, formulas, products and solutions for essential cleaning. Ty-D-Bol products are available at food, mass, club and hardware retailers in the U.S. For more information, call 314-772-2822 or visit www.tydbol.com. Find Ty-D-Bol on Twitter at @TyDBolClean, on Facebook at <https://www.facebook.com/tydbolclean> and on YouTube at <http://www.youtube.com/channel/UCL8gQlxEvQos3P6gsIM1bhg>.

For information, contact: Shelley Cade, VP Marketing, Willert Home Products, 4044 Park Ave., St. Louis, MO 63110 scade@willert.com, www.willert.com, 314-659-1405

Shelley Cade
Willert Home Products
3146591405
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.