



Innovation and Knowledge Inspires Attendees as EXHIBITOR Magazine's EXHIBITORLIVE Opens

LAS VEGAS, NEVADA, UNITED STATES, February 29, 2016 /EINPresswire.com/ -- Exhibitor Media Group, the award-winning leader in trade show and corporate event marketing education, today announced that EXHIBITOR Magazine's EXHIBITORLIVE 2016 opened its doors today, welcoming more than 6000 attendees and featuring the largest exhibit floor in the show's 28-year history. EXHIBITORLIVE runs through Thursday March 3, 2016 at the Mandalay Bay Convention Center in Las Vegas.

EXHIBITORLIVE's show floor highlights more than 300 leading U.S. and international exhibitors. Fifty-nine products and services making their debut at EXHIBITORLIVE are finalists in The New Product Showcase, and are eligible for the prestigious Buyers Choice Award, recognizing the top new products of the year. Winners will be selected on Tuesday.

The training conference for trade show [exhibit and event managers](#) and marketers includes seven learning tracks with 180 sessions, taught by 145 of the world's top trade show marketers.

EXHIBITORLIVE

Feb. 28 - Mar. 3, 2016 Mandalay Bay, Las Vegas



John Pavek, CMO, Exhibitor Media Group

Twenty-eight sessions are core curriculum for the Certified Trade Show Marketer (CTSM) program. Often equated to a graduate degree in event marketing, the CTSM designation is awarded by EXHIBITOR in affiliation with Northern Illinois University Outreach and reflects adherence to the highest educational standards of trade show and event marketing. All conference registrants have 100% refund guarantee that they learn what they came to learn or their registration fees will be gladly refunded.



The quality of people, products, services, and sheer

For the first time, all [EXHIBITORLIVE conference](#) attendees, speakers, exhibitors and exhibit hall registrants can follow

late-breaking news and posts, access session information, create calendars, view and RVSP for events, and check in with exhibitors utilizing the EXHIBITORLIVE Connections private social network app by Skoop by EmBazaar Inc.

“The learning opportunities are endless,” says attendee Annette McClure, CTSM, CSEP, senior marketing strategist, trade shows/events, Nationwide Children’s Hospital. “Every year I return with new tips and skills to put to use.”

“When I sit in on an educational session, wander the exhibit hall, or simply chat with attendees, I am every bit as awestruck as everyone else,” commented John Pavek, chief marketing officer, Exhibitor Media Group.

“The quality of people, products, services, and sheer knowledge we all experience at EXHIBITORLIVE is truly astounding.”

Walk-in registration for the EXHIBITORLIVE conference and exhibition is available at the check-in area of the Mandalay Bay Convention Center.

About Exhibitor Media Group

The leader in trade show and corporate event marketing education, Exhibitor Media Group publishes the award-winning EXHIBITOR magazine, a monthly publication featuring best practices in trade show marketing. EXHIBITOR’S Learning Events include: EXHIBITORLIVE, the training conference for trade show exhibit and event managers and marketers; EXHIBITORFastTrak accelerated learning conferences; and EXHIBITOR eTrak professional online learning. Exhibitor Media Group is the founder and sponsor of CTSM (Certified Trade Show Marketer), the world’s only university-affiliated professional certification program. (www.ExhibitorOnline.com) Follow EXHIBITOR on Facebook, Twitter (@EXHIBITOR) and join EXHIBITOR’s LinkedIn discussion group.

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