

# EXHIBITOR Ranked Third Among World's Top Magazines

*List Honors Consistent Editorial and Design Excellence in B2B Publishing*

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Exhibitor Media Group, the award-winning leader in trade show and corporate event marketing education, today announced that its [EXHIBITOR Magazine](#) earned the prestigious distinction of being ranked third on "The Big 95," a list compiled by Trade, Association and Business Publications International ([TABPI](#)) that highlights the 95 most acclaimed business-to-business (b2b) trade publications.

The winning lineup reflects data from TABPI's annual Tabbie Awards, a worldwide competition honoring publishing excellence. The Big 95 list includes titles from the United States, Australia, Canada, New Zealand, Singapore, South Africa, and the United Kingdom.



Travis Stanton, editor, EXHIBITOR magazine

"It is exhilarating and gratifying to discover that EXHIBITOR Magazine ranked third out of TABPI's 95 best [b2b publications](#) in the world," commented Travis Stanton, editor, EXHIBITOR magazine. "It's impossible to maintain a consistent standard of excellence twelve issues a year for more than three decades without the remarkable professionals on the EXHIBITOR Magazine staff. They don't just give

their time and talents, but also their hearts and souls - and blood, sweat, and tears. It is a privilege to acknowledge this significant award on their behalf."

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*Travis Stanton, editor,  
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"Honoring excellent design and editorial work is what the Tabbies are all about," said Paul J. Heney, president, TABPI President. "But we felt that it was also important to recognize consistency. There are many publications that excel year after year, and The Big 95 honors those editors and art directors who have taken pride in what they do on a continual basis."

Complimentary issues of the award-winning EXHIBITOR Magazine are available at EXHIBITORLIVE, the training conference for trade show exhibit and event managers and

marketers, currently taking place through March 3, 2016 at the Mandalay Bay Convention Center in Las Vegas.

#### About Exhibitor Media Group

The leader in trade show and corporate event marketing education, Exhibitor Media Group publishes the award-winning EXHIBITOR magazine, a monthly publication featuring best practices in trade show marketing. EXHIBITOR'S Learning Events include: EXHIBITORLIVE, the training conference for trade show exhibit and event managers and marketers; EXHIBITORFastTrak, accelerated learning conferences; and EXHIBITOR eTrak professional online learning. Exhibitor Media Group is the founder and sponsor of CTSM (Certified Trade Show Marketer), the world's only university-affiliated professional certification program. ([www.ExhibitorOnline.com](http://www.ExhibitorOnline.com))

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