



Bornstein Seafood Hires Vice Prresident of Sales and Marketing

Bob O'Bryant joins Bornstein Seafood

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Bellingham, Washington (USA) – Bornstein Seafood recently announced the addition of a new position to the company of VP of Sales and Marketing. They have hired Bob O’Bryant to join the Bornstein team for the position, effective March 1, 2016. O’Bryant has been in the seafood business for several decades, including



Ocean Beauty Seafood-Seattle, Pacific Seafood-Clackamas OR and recently with J &B Sales - Tacoma, WA.

“We felt it was time to add a VP of Sales in particular to support our increased and expanding business, domestic and international”, according to Colin Bornstein – CEO. “In addition, we felt it necessary to add a marketing focus to continue to build our brands and develop products to support our growth. Bob brings the experience we were looking for to fill both of these needs as we grow to meet the marketplace demands for the future.”

About Bornstein Seafood

Bornstein Seafood, founded in 1934 by Myer A. Bornstein, is a third generation family owned company with a rich history of offering the marketplace the best of West Coast seafood products, including ground fish, crab, shrimp, salmon, whiting, sardines, smoked seafood and value added products. Bornstein offers products purchased direct from the fisherman in Alaska, British Columbia, Washington, Oregon and Northern California and process in their own plants located in Washington, Oregon and British Columbia.

In the ‘80’s Myer “Jay” Bornstein, the son of founder Myer A. took the helm of the business and in 2010 the baton was passed to the third generation, Jays sons Kyle, Colin and Andrew. Bornstein has always lived and focused on their core values, Quality, Productivity, Professionalism and Teamwork. Bornstein is aware that the fishermen, that supply high quality wild seafood and their customers, many who have supported them for decades are the reason for their past and future success.

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