

# Youtravel.com selects Triometric's XML Analytics Platform to optimise operational performance and inventory management

*Triometric delivers insights into operational performance metrics and key business indicators to support YouTravel's efficiency drive and growth plans.*

EGHAM, SELECT STATE, UNITED KINGDOM, March 1, 2016 /EINPresswire.com/ -- Triometric, the leading provider of real-time XML business intelligence (BI) to the online travel industry announces today that Youtravel.com, the

global bedbank has selected Triometric's [analytics platform](#) to monitor and manage the performance of its web services infrastructure and to optimise [inventory](#) levels with real-time insight into its searches and bookings traffic. Youtravel is a subsidiary of the Destination Management Company, Meeting Point, headquartered in Munich, Germany and part of the FTI Group.

The Triometric analytics platform provides users with self-service access and alerts to timely operational performance reporting and detailed analysis of their XML APIs. In deploying the Triometric platform, Youtravel will get real-time visibility into its operational performance covering areas such as system responsiveness and error reporting. In addition, analysis of their XML message streams delivers deep business intelligence into the company's business operations such as demand for inventory and capacity to deliver. As an accommodation-only supplier specialist responding accurately and relevantly to inventory demand is essential to profitability.

Dashboards and reports give Youtravel IT and business users an overview of the actual performance and efficiency of their systems. They can drill down to granular server and transaction level details to quickly and easily pinpoint any root causes of poor performance, service issues or availability gaps in inventory. Such real-time use of analytics and intelligence will help YouTravel deliver superior responsiveness to its diverse and growing global customer base.

Mr. Ranj Kundi, Chief Operating Officer at Youtravel commented "in today's competitive online travel market it is more important than ever to ensure the seamless running of optimised web services for our clients and to have real-time inventory data available to drive profitable decisions. We are delighted to be working with Triometric in our deployment of their XML monitoring and analytics platform and we recognise the value XML business intelligence can bring to the efficiency of our business operations."

"We welcome Youtravel's selection of Triometric's proven analytics platform in order to gain the real-time intelligence they need to optimise their [web services performance](#) while also managing suppliers and inventory planning with live performance data" said Matthew Goulden, CEO at Triometric. "We look forward to continuing to work with them to ensure they get the most out of their XML data."



Youtravel.com, the global bedbank, is a leading accommodation-only supplier offering travel agents and tour operators exclusive access to quality hotels and resorts around the world. Part the FTI Group, Youtravel.com offers some 8,000 hotels across the globe with an ever-expanding portfolio across the Mediterranean and beyond to USA, Mexico, the Caribbean and the UAE.

Working with Meeting Point International in 20 countries worldwide, Youtravel.com customers can be assured of a warm welcome in resort and will receive any assistance required to make their stay go smoothly. Launched in 2006, Youtravel.com operates UK, Germany, Greece, Italy, Sweden, Ireland, Norway, Russia and France. Youtravel.com acts as principal for its customers and trade partners and adheres to ABTA guidelines.

#### About Triometric

Triometric helps online travel companies meet the challenges and opportunities of today's fragmented distribution landscape using XML analytics. Triometric technology is a powerful end-to-end web services monitoring and analytics platform that helps customers manage complex distribution dynamics by giving them deep insight into their search and booking traffic. This actionable intelligence enables online travel intermediaries and suppliers to improve their business performance by reducing costs and increasing revenue.

Triometric is a privately held company based in Surrey, UK. Customers include some of the leaders in the travel industry including GTA, Hotelbeds, Miki Travel, Bonotel and Farelogix. For additional information, visit: [www.triometric.net](http://www.triometric.net)

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