

DISTREE EMEA 2016 Diamond Award winners confirmed after live voting by channel partners

Hundreds of distributors and retailers select the outstanding brands by product category at DISTREE EMEA 2016

ANTONY, PARIS, FRANCE, March 1, 2016 /EINPresswire.com/ -- The global DISTREE Diamonds award series for consumer technology brands continued in Monaco last week at [DISTREE EMEA 2016](#). The recipients of DISTREE Diamond Awards are determined using live electronic voting feedback from retailers and distributors participating at each DISTREE event.

The winners were announced during DISTREE EMEA's closing Gala Dinner on Friday 26th February in the luxurious surroundings of the Salle des Etoiles concert and event hall in Monaco.

Alexandra Sinson, Event Director for DISTREE EMEA 2016, said: "DISTREE events feature great brands with innovative products and go-to-market strategies that appeal to participating channel partners. The DISTREE Diamond Awards enabled retailers and distributors to reward the brands that impressed them most at this year's DISTREE EMEA."

"Channel partners attending DISTREE EMEA 2016 spent three days meeting exhibitors, discussing business opportunities, learning more about their products and assessing their plans for 2016 and beyond. It is only fair that these partners were then given the opportunity to recognise companies that they truly believe excel in a product category," added Sinson.



Salle des Etoiles, Monaco



DISTREE Diamond Award EMEA 2016

The DISTREE Diamond Awards serve as recognition for companies that offer a compelling channel proposition. Selected by channel partners, the DISTREE Diamond Awards are a hallmark of quality in terms of go-to-market strategy for brands that are selected to

and e-tailers assessed exhibitors on a range of factors including product portfolio, product roadmap, channel programme, business potential, go-to-market strategy and the quality of meetings and interaction at DISTREE EMEA 2016. They were asked to consider all these factors when selecting winners across 19 product categories. The full list of winners for the DISTREE Diamond Awards held at the event is as follows:

MANTA – AUDIO

I.R.I.S - BUSINESS SOLUTIONS

PORT EUROPE - CASES & BAGS

AMD – COMPONENTS

SPHERO - GAME CHANGER

RAZER – GAMING

XMI – HEADPHONES

POCKETBOOK - HOME ENTERTAINMENT & APPLIANCES

I.R.I.S - IMAGING & PRINTING

WAKAWAKA - MOBILE & TABLET ACCESSORIES

ELARI - MOBILE PHONES

MANTA – MULTICATEGORY

TRENDNET - PC PERIPHERALS & ACCESSORIES

MODECOM - PCs, TABLETS & E-READERS

PNY - POWER & CHARGING SOLUTIONS

SMANOS - SMART HOME

AVG TECHNOLOGIES - SOFTWARE & APPLICATIONS

(TIED VOTE) SILICON POWER & TOSHIBA - STORAGE & FLASH MEMORY

TRACKR – WEARABLES

Prior to DISTREE EMEA 2016, all participating brands were invited to select a maximum of two DISTREE Diamond categories they wished to enter. With more than 150 brands participating at the event and a maximum of nine entrants per DISTREE Diamond category, some categories were oversubscribed. The list of original applications from vendors was then assessed by the Event Director, who made the final decision on which brands would proceed to the live vote.

About DISTREE Events

DISTREE Events specialises in the planning, organisation, staging and management of ICT & CE channel events. DISTREE Events is a Paris-based company owned by Infopro Digital. The team at DISTREE Events has successfully organised such events for more than a decade, gathering more than 10,000 senior executives from 160 countries during that time. DISTREE Events spans the entire EMEA region, Asia-Pacific and Latin America with employees based in Paris, Dubai, Moscow, London, Singapore and Sao Paulo. For more information, visit www.distree.com or follow us on Twitter @DISTREE_Events

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