

# Virtual Incentives Team Continues to Grow

*Incentives solutions company expands team to support client growth in consumer promotions, market research, and employee recognition*

ATLANTA , GA, USA, March 1, 2016 /EINPresswire.com/ -- [Virtual Incentives](#), a pioneer in the incentives solutions space, has made two key hires for its enterprise sales and account management teams. Jacilyn Bennett joins the company as the manager of the enterprise sales team and Kirsten Fladland is the new account manager for enterprise level customers. Both have strong backgrounds in the incentives and loyalty industries.

Jacilyn Bennett, Enterprise Sales Manager, has 15 years of experience in the technology and marketing-based industries, with a strong focus on loyalty, incentive and recognition program sales.



Jaci Bennett, Virtual Incentives

She brings a consultative approach to the sales process, and works hard to meet the specific needs of each client. Prior to joining the Virtual Incentives team, Bennett spent more than a decade in leadership roles as a top sales performer in the business-to-business rewards and incentives space. She holds a bachelor's degree in business administration from Troy University and is based in the Atlanta, Georgia area.

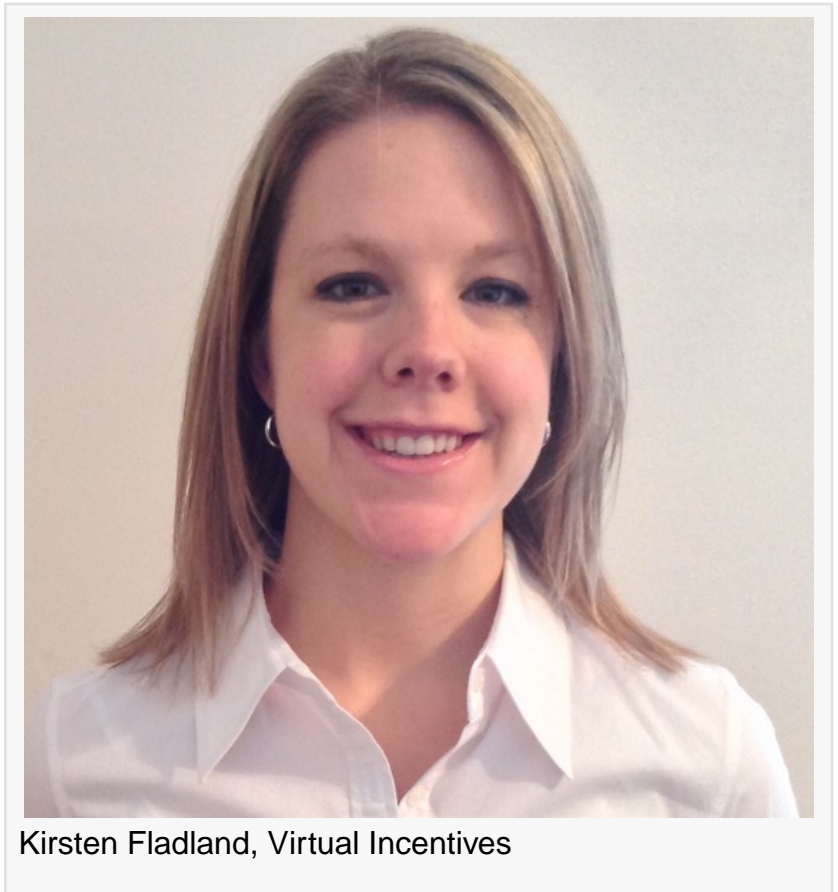
Kirsten Fladland, Manager, Client Services, has spent her career serving high-tech companies in project management and client services roles. She led several technology product launches and implementations over the last few years. Her teamwork and relationship management skills, as well as close attention to detail, will serve her well in her new role with Virtual Incentives. She holds a bachelor's degree from Berry College and is based in the Atlanta, Georgia area.

## About Virtual Incentives

Virtual Incentives (VI) provides incentive solutions proven to increase engagement, strengthen brand awareness and maintain customer loyalty. Founded in 2008, VI partners with industry leading businesses, including more than 40 Fortune 100 companies. VI is the leading provider of Visa rewards and Visa® virtual accounts and offers Virtual MasterCard® accounts as well as eGiftCards from more than 600 merchants around the world. By simplifying order and delivery processes, solutions provided are cost-effective, flexible and completely customizable. With VI, rewards can be delivered globally, and superior customer service is provided to both customers and their clients.

<http://www.virtualincentives.com>  
@VirtualRewards

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