

PALMER CREATIVE GROUP SPONSORING NORTHERN ONTARIO PAVILION AND WHISTLE STOP EVENT SUNDAY AND MONDAY AT PDAC

Investor Confidence Enhancement Primary Function of this Communications Company in Canada

TORONTO, ONTARIO, CANADA, March 4, 2016 /EINPresswire.com/ -- PDAC 2016 Promising To Be A Whirlwind of Activity for Canada's Palmer Creative Group!

The Palmer Creative Group utilizes
Public Relations, Story-Telling,
Marketing, Graphic Design, Web and
Mobile Designs - to enhance Investor
Confidence in Projects for Junior Mining
Companies, Producing Mining
Companies, Energy Companies - as well
as suppliers to each of those groups.

"We produce creative that is spot on, this is due to our processes whereby we actually go through a complete audit, interview and assessment of position of our clientele BEFORE any creative is suggested. Our PR and story telling personnel are able to get stories published in major trade magazines, journals, newspapers and other key media - which can have excessive equivalent advertising value in the tens of thousands of dollars and more" says Kevin Palmer, Registered Professional Marketer, Former Chairman of the Board of the Canadian Institute of Marketing and presently, Lead Creative with the Palmer Creative Group.

"Just look at our talent lineup - you have



PCG - The Best Marketing Team for Investor Confidence Creation



PCG Awesome Investor Confidence Enhancement



PCG, Creating Investor Confidence in YOUR Projects

Nat Silverman of Chicago - has to be one of the Continent's Premier Public Relations guys, has had his clients' stuff printed in all kinds of papers, journals, trade magazines, major newspapers - the guy is awesome - and he's included in our lineup for our clients. Then, have a look at our VP and Primary

Filling in the all-star marketing cast is Barrie Ontario's Lisa Armstrong - a master graphic design specialist, Gary Hu of Ryerson University MBA program looking after Web and Digital / Mobile design services and finally, Kevin Palmer, Registered Professional Marketer - looking after the position of Lead Creative within the Group and creating high impact field, underground and aerial photography - including the new HD drone systems recently added.

Palmer, formerly Vice President at Abitibi Geophysics - has left that position to pursue this, his dream role to round out a successful career in marketing which has spanned 28 years and taken him all over the world promoting tourism with various government agencies, mining supply, drilling, geophysics and now - mining and energy interests. "This is easily the best team I've ever seen assembled to help both the small to medium level companies right up to the Blue Chip marketers in New York, LA, Vancouver and Toronto."

The Palmer Creative Group is a bronze sponsor with the Northern Ontario Pavilion holding get togethers at the Pavilion itself on Sunday night and a little larger get-together at the Whistle Stop on Monday night. The group will be represented at both functions by Kevin Palmer, Lead Creative. During PDAC, Palmer can be reached at 705 817 2441 for meeting requests - checking messages roughly every 6 hours.

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This press release can be viewed online at: http://www.einpresswire.com

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