

# LAUNCH OF THE GREECE ATHENA MODEL SEARCH CONTEST 2016

*A dream that becomes reality... For the 2nd consecutive year, ATHENA is organizing the most prestigious modeling contest*

ATHENS, ATTICA, GREECE, March 6, 2016 /EINPresswire.com/ -- For the 2nd consecutive year, ATHENA is organizing the most prestigious modeling contest in the world offering thousands of girls between 16 and 22 years old the opportunity to achieve their dream and follow in the footsteps of top models such as Linda Evangelista, Cindy Crawford, Stephanie Seymour, Gisele Bündchen....

A unique springboard to integrate the modeling universe...

[The ATHENA team](#) is doing an online search with castings that will take place from April to May. Aiming to offer a maximum of opportunities for girls to

participate in the most renowned modeling contest and become part of the world's most prestigious agencies.

The perfect combination of professionalism, elegance and beauty...

[At the end of this Greek tour](#), about 12 contestants will be selected to participate in the next step of the ATHENA contest that will be held at the end of May. The winners are not only selected for their photogenic qualities, their personality and their natural beauty but also for their potential to correspond to current fashion trends. At the end of the day, the ATHENA jury will choose the 3 contestants who will participate in the Athena International Final. The ultimate goal being to win a place at the international final which brings together the girls selected in 35 countries and to secure a contract with a top model agency.

[To take part in one of the ATHENA](#) online castings, applicants must be :

- Female
- The age between 16 and 22
- At least 5'6 in or 170 cm tall

Applicants need to post two recent pictures on the ATHENA website [www.athenamodelstv.com](http://www.athenamodelstv.com) : a head shot and a full body shot. If they are under eighteen, they must get a parental authorization



letter. Applicants should wear as little make-up as possible and wear something that shows off their shape such as skinny jeans or leggings and a basic t-shirt.

Casting Dates :

Athena Greece - April : Social Media

Athena International - August : Social Media

About ATHENA:

Athena is designed to give a window of opportunity to girls who dream of becoming models and to enable international agencies to recruit promising new faces and develop their careers internationally. After 1 month of social media search 12 lucky girls will be selected to participate in the Athena finals. The finalists will have to showcase their look and walk in 2 fashion shows, swimwear and evening wear.

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