

Greg Cortopassi of CATALYST Training Services to be Featured on CUTV News Radio

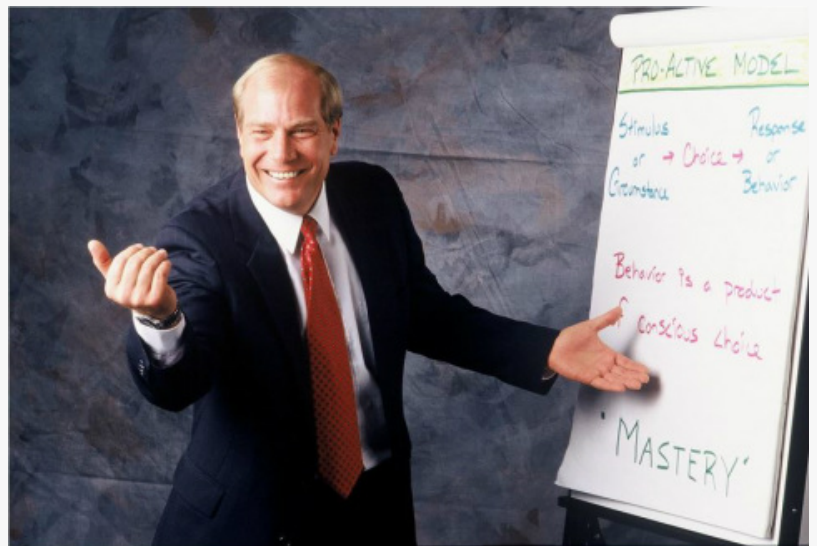
BOULDER, COLORADO, USA, March 8, 2016 /EINPresswire.com/ -- Boulder, CO - The Triple Bottom Line: People, Planet, Profit is the focus for many evolving and evolved businesses today. The challenge is how to achieve and sustain the vision in an economy that tests every aspect of these three P's.

Before the Triple Bottom Line became a familiar battle cry for businesses, Greg Cortopassi had been working with individuals and organizations to help them align their business practices with their core values.

For over 35 years Cortopassi has worked with hundreds of organizations in some of the most competitive industries to help them break the code for bringing out the best in their People, ensuring Profitability while respecting our fragile Planet. Cortopassi is founder of CATALYST Training Services, a personal and organizational development company dedicated to transformation from the inside out.

"The essence of CATALYST Training Services is developing people," says Cortopassi. "That's our bottom line. We exist to assist people in activating their highest aspirations, truest visions and most authentic versions of themselves."

According to Cortopassi, "more, better, faster" is an outdated strategy that brings more harm than good over the long term.



"Leaders are more stressed out now today than I have witnessed in over three decades," says Cortopassi. "The demands and expectations are costing billions of dollars in lost productivity due to

individual and organizational stress. And I don't see it changing unless there is a conscious effort to realign the organization's core values with its competencies to unleash the talent that is suffocating under the burden of increasing demands."

As a leader in the field of experiential education, Cortopassi has positioned himself on the vanguard of assisting people to activate healthy living and business practices. Through his extensive experience in personal, professional and business development, Cortopassi has earned a reputation for being a powerful Personal and Organizational Catalyst.



"We know that learning and transformation are not spectator sports. You've got to play to win and that means you learn from what works and what doesn't work," says Cortopassi. "So anyone who is attracted to working with a catalyst must have a sense of curiosity, a commitment to grow and enough courage to invest in it. Ultimately the people we work with are not just engaging our services to achieve a goal; they want to be the greatest version of themselves."

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Greg Cortopassi

CUTV News Radio will feature Greg Cortopassi in an interview with Jim Masters on March 10th at 2pm EST.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information on CATALYST Training Services, visit

<http://www.catalysttrainingservices.com>

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