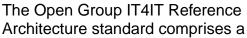# ITpreneurs to Host Webinar on IT4IT™ and the Digital Enterprise

Live on March 15, 2016 at 11 am EDT| 3pm GMT

ROTTERDAM, NETHERLANDS, March 9, 2016 /EINPresswire.com/ -- ITpreneurs, a leading provider of IT training content and services, today announced that it will host a webinar for IT consulting and training providers on The Open Group's IT4IT certification.

The Open Group IT4IT Reference Architecture standard comprises a reference architecture and a value chain-based operating model for managing the business of IT. It provides prescriptive guidance on how to design, procure and implement the functionality needed to run IT. For IT consulting and training providers looking to help their clients to improve IT efficiency, get ready to help your clients with the IT4IT transformation journey.

Join this webinar and you'll
- Gain insight on how it serves the digital enterprise
- Discover its relation with Cloud, Agile, and DevOps
- Learn how it complements TOGAF®, Archimate® and ITIL®

All-star experts provide specific guidance on how you can make use of this new standard for managing the business of IT and help your clients to drive IT agility and efficiency.

Webinar Details
IT4IT - Changing the Game for IT
Tuesday, 15 March 2016
4 pm CET | 3 pm GMT | 11 am EDT (View in your own time)
You can register here for the free webinar

Presenters:
Jim Hietala, VP Business Development, The Open Group

and

Michael Fulton, President, Americas Division of CC and C Solutions
Author ITpreneurs IT4IT Courseware; Co-chair IT4IT Adoption Workgroup
Member of the global steering committee for IT4IT

The Open Group has announced that the Foundation Level of IT4IT™ certification program will be available in Q2-2016. You will also find the training content for this portfolio in ITpreneurs courseware

library to coincide with the launch.

ITpreneurs provides IT training content and services to training providers worldwide. We'll help you keep up with changes, scale your business and increase your profitability. Learn how we add value to your IT training business www.itpreneurs.com/company

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