



IACC announces U.S.-India Business Council as Advocacy Partner of Indo-US BPO Summit

Dr. Mukesh Aghi, President of the U.S. India Business Council, will be providing the inaugural address at the Indo-US BPO Summit March 29-30, 2016

NEW CANAAN, CT, USA, March 10, 2016 /EINPresswire.com/ -- The Indo-American Chamber of Commerce (NIC) along with TV18 has confirmed that Dr. Mukesh Aghi, President of the U.S. India Business Council, will be providing the inaugural address at the Indo-US BPO Summit on March 29-30 in Orlando.

Dr. Mukesh Aghi has over 27 years of experience across diverse industries and geographies. Dr. Aghi has a proven track record of leading various international business giants. His last assignment was as Chief Executive and Member of the Board at L&T Infotech. Earlier he served at Steria, Inc. India, as its CEO, Asia-Pacific and Global Executive Sales Director. He brings with him unique market knowledge and access in Europe and extensive experience in several

verticals in the Services industry. He was responsible for Steria Inc.& India's top 50 global accounts with revenues exceeding \$ 1.5 billion and was instrumental in the successful merger with Xansa, creating a multi-billion dollar technology services business.

In his previous roles, Dr. Aghi has associated with Universitas 21 Global (world's largest consortium of research-led universities and a global leader in providing post-graduate online education); IBM Corporation where he was the President of IBM India; Ariba Inc.; JD Edwards & Co. to name a few. His expertise spans across management of global consumer and corporate strategies; building and maintaining talents across geographies; profitable turnaround of operations through effective business strategies; management of global joint ventures and alliances and building strong leadership teams. Dr. Aghi holds an advanced Management Diploma from Harvard Business School, and a Ph.D. in International Relations from Claremont Graduate University in California. Fluent in many international languages, Dr. Aghi was recognized by Esquire magazine as a Global Leader and has won many awards including the J. R. D. Tata Leadership award.

The Indo-US BPO Summit will focus on key outsourcing themes: Talent Trends and Global Workforce

1st INDO-US BPO SUMMIT | Leveraging the Power of Partnerships in the New Digital Age

IACC 
The only bi-lateral Chamber for Indo-US business

INDO-AMERICAN CHAMBER OF COMMERCE

 **US INDIA Business Council**

Crisis; The Rise of the Omni Channel; Digital Transformation and What the “New India” has to Offer; and Accelerating Business Transformation & Innovation through Outsourcing.

The Indo-US BPO Summit, America’s newest Outsourcing Conference takes place March 29-30, 2016 at the Omni Orlando Resort at Championsgate in Florida. Delegates in attendance will have the unique opportunity to meet 1:1 with the most senior level executives from some of the top Global BPO companies.

Additional speakers and panelists include:

David Brown, Global Lead Shared Services and Outsourcing Advisory KPMG

Viral Thakker, Partner, KPMG

Phil Fersht, CEO and Industry Analyst, HfS Research

Melissa O’Brien, Research Director, Contact Center and Omni-Channel Operations and BPO, HfS Research

John Wilmott, CEO, NelsonHall

Mark Voytek, Principal, EY Outsourcing Advisory and Management (OAM)

Prasenjit Bhattacharya, CEO, Great Place to Work

Urvashi Sheth, Sr. Director, Global Customer Care, SanDisk Corporation

Mark Bittman, Director, Strategic Planning, Dell

Joseph Muhitch, Director of Customer Care, Americas, Alcatel Lucent Enterprise

Anapum Govil, Partner, Avasant and President of Avasense

Srinivas Krishna, Director Shared Services, Microsoft

Sandip Sen, CEO, Aegis

Paul Dixon, SVP Operations, Time, Inc.

Harish Jayaram, Global Head of Outsourcing, SunEdison

Brooks McClary, Director Call Centers, Extended Stay America

Gary Barnett, Senior Vice President & General Manager, Engagement Solutions, Avaya

Stay connected for more speaker and conference announcements in the weeks ahead on Facebook (<https://www.facebook.com/indousbposummit>) or Twitter (<https://twitter.com/BPOSummit>).
<http://www.indo-usbposummit.com>

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About IACC

The Indo-American Chamber of Commerce (IACC), established in 1968, is the apex bi-lateral Chamber synergizing India-US Economic Engagement. Today IACC has pan India presence with 2400 members at 12 locations, representing a cross section of US and Indian Industry. The major objective of the IACC is to promote Indo-American business, trade and economic relations. The IACC promotes bilateral trade, investment and technology transfer, facilitates business collaborations, joint ventures, marketing tie-ups and strategic alliances through a set of proactive business-oriented initiatives.

For more information, log on to www.iaccindia.com

About TV18

TV18 Broadcast Limited [BSE: 532800, NSE: TV18BRDCST] (“TV18”) is a part of Network18 Group. Network18 Group is a media and entertainment group with interests in television, internet, films, e-commerce, magazines, mobile content and allied businesses. Through its subsidiary, TV18, the group operates news channels such as CNBC-TV18, CNBC Awaaz, CNBC-TV18 Prime HD, CNN-IBN and IBN7. TV18 also operates a joint venture with Viacom called Viacom18, which houses a portfolio of popular entertainment channels such as Colors, Colors HD, Rishtey, MTV India, MTV Indies, Comedy Central, Vh1, Nick, Sonic, Nick Jr and Viacom18 Motion Pictures, the group’s filmed entertainment

business. TV18 has also forayed into the Indian factual entertainment space through a joint venture with A+E Networks and operates History TV18. In the regional space, the group operates a Gujarati business news channel – CNBC Bajar, a Marathi general news channel – IBN Lokmat and operates ten regional news channels under the ETV umbrella and five regional entertainment channels under the Colors brand. The group also operates a 24 hour an Indian news channel in English – News18 India, targeting global audiences. TV18 and Viacom18 have formed a strategic joint venture called IndiaCast, a multi-platform 'content asset monetization' entity that drives domestic and international channel distribution, placement services and content syndication for the bouquet of channels from the group and third parties. For more information, log on to www.network18online.com.

Amy Parker
OnTrack Communications
203 684 5982 x 105
email us here

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