

North America's Largest Fleet of Mobile Bike Shops is Boulder/Denver Bound

Velofix prepares to launch in thirteen new markets later this month, including Boulder, Fort Collins and Denver.

DENVER, COLORADO, USA, March 11, 2016 /EINPresswire.com/ -- Franchise Partner Trent Newcomer, a longtime local veterinarian, is thrilled to offer a premium, convenient mobile bike repair service to communities along the Colorado Front Range. [Velofix Colorado](#) will launch February 2016 providing mobile bicycle service to customers at their homes and businesses, in a fleet of fully-equipped Mercedes Sprinter vans. Franchise Partner Trent Newcomer shares, "I have loved riding and racing bikes for as long as I can remember. When I discovered Velofix, it seemed like the perfect fit for me – not only as a franchise partner, but also as a customer."

Like the majority of Velofix customers, Trent is a busy professional and knows how difficult it is to have a bike serviced conveniently and efficiently. "Many people just don't have the time to load their bikes into their cars and take them to the shop, then wait for sometimes up to a week to have them serviced," says Trent.

Also, in a traditional [bike shop](#) setting, the bicycle owner is not always able to communicate directly with the mechanic

who will actually be doing the work. The bike is often dropped off with one person, then the work is done by another, and the bike is then picked up from yet another. This can make it more difficult for the customer to effectively communicate any specific concerns he or she may have. With Velofix, the mechanic is the customer's contact from start to finish, and completes the work on-site at the customer's home or workplace. The bike will be fully serviced and ready to ride in just an hour or two. This (along with complementary features of the mobile bike shop such as Wi-Fi, a TV, and an on-



Certified mechanics come to you, so you can save time & ride more!



Franchise Partner Trent Newcomer, and mechanics Brandon and Adam have launched in Denver, Fort Collins and Boulder.

board coffee maker) provides a more satisfying overall experience for customers while also allowing them to save time and ride more.

Mechanics Brandon Taylor and Adam Gipril have both followed their passion for cycling by working in bike shops for several years and becoming certified through USA Cycling and other organizations. Their skills as mechanics have taken them all over the country to support a variety of races and events, and they are thrilled to now be able to help people all along the Front Range get the absolute most out of their bicycle-riding experiences.



Velofix Mobile Bike Shop provides service at your home or office

Not only does Velofix offer service to individual customers, but there are also several options for companies and their employees to enjoy the premium service that Velofix has to offer. Ongoing fleet maintenance, service on individual employees' bikes, and lunchtime learning sessions that cover bicycle safety and basic maintenance are all available to interested businesses. "Our mechanics love

sharing their passion for cycling and encouraging others to get out and ride. The lunchtime learning sessions allow them to do just that. And of course the host businesses benefit as well, by supporting their employees in being active and having a healthy work/life balance," says Trent.

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Trent Newcomer, Franchise Partner

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Founded with a passion for cycling, Velofix was launched in Vancouver in 2012 by Chris Guillemet, Boris Martin and Davide Xausa, who share a common belief that bicycles can help change the world. Media coverage for the business has

been great with Entrepreneur Magazine most recently recognizing Velofix as "one of the most impressive mobile franchises". In 2014, Velofix was featured on the CBC's Dragons Den (Canada's version of Shark Tank), which resulted in Jim Treliving coming on board as an investor and advisor. Charles Chang of Lyra Growth Partners (who recently sold Vega/Sequel Naturals) has also joined as an investor. In 2016, Velofix will be operating in every major Canadian market, with plans to expand to a total of 75 franchises across North America.

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