

# FrontGate Announces SplashPlay Fundraising Partnership with FaithWatchers

*FaithWatchers to use game-ified fundraising power of "Trivia with a Purpose" to deepen brand loyalty, increase social media footprint, and generate revenue.*

ORANGE COUNTY, CALIFORNIA, USA, March 21, 2016 /EINPresswire.com/ -- FrontGate Media; the award-winning family-friendly and Faith-based media group and marketing service, announced today a partnership between its development client SplashPlay and FaithWatchers, a Faith-based health and fitness team passionate about building communities for people of Faith to engage, develop positive relationships, and live more fulfilling lives.

SplashPlay's gaming is "Trivia with a Purpose," providing non-profit organizations with no cost "game-ified fundraising", while providing for-profit companies with a significant tech and platform trivia game to build branding and loyalty within their customer base.

FaithWatchers has created a social network allowing Christians to connect with a focus on improving quality of life through health and fitness. The organization offers a safe and secure place for Christians to browse free recipes, workout tips, and motivational material with the option to subscribe for more robust workout plans and a large database of recipes. FaithWatchers aims to make Christians' lives happier and healthier by empowering them with the knowledge and skills to live healthier lives.

“

Our partnership with SplashPlay allows us to equip charities with a revenue generating platform that expands brand awareness and educates the public in an innovative, entertaining way.

*Scott A. Shuford, Chief*

With SplashPlay, non-profit organizations and for profit businesses are able to create lucrative, passive income to subsidize their organization's mission. The platform's turnkey loyalty program generates social media visibility that helps



For non-profits, there is no cost to the organization. "It is our mission to transform social media and mobile engagement to empower social causes by generously sharing our industry's prosperity, creating the most innovative fundraising vehicle in America," said Thomas Banks, Co-Founder of SplashPlay, Inc. "We believe the power of social media and mobile technology can be turned to positively benefit social causes," added Banks.

SplashPlay's successful rollout through multiple clients in the business sector including Queen of Hearts Foundation, USS Battleship Iowa, the Georgia Aquarium and more, has allowed the company to debut its trivia gaming platform to non-profits at no cost.

SplashPlay has partnered with FrontGate for representation. "In this time where giving is down, and the government has started reviewing the tax benefit of donations, charities are hard-pressed to find new, sustainable revenue streams. Our partnership with SplashPlay allows us to equip causes and movements with a revenue generating platform that educates the public in an innovative, entertaining way," states Scott A. Shuford, Chief Engagement Officer of FrontGate Media.

Charities or businesses interested in receiving a brief overview of SplashPlay or who would like to request a presentation, please contact FrontGate Media at 949-429-1000 extension 2.

#### About FaithWatchers

FaithWatchers is a Faith-based health and fitness focused team of dedicated Christians, passionate about building communities for people to engage, develop positive relationships, and live more fulfilling lives. The organization facilitates the joy and comfort that come as the positive benefits of thriving communities with a profound connection grounded in Faith. This community of Christian believers is seeking a better life together through a lifestyle of shared health and spiritual goals. The community seeks to provide a safe and positive place, an encouraging place, a place to seek Him and find Him; a place to learn how to embrace yourself, care for yourself and improve yourself for His glory. [www.faithwatchers.org](http://www.faithwatchers.org)

#### About SplashPlay, Inc.

SplashPlay, Inc. is a California based Mobile/Social/Location gaming entertainment enterprise providing interactive gaming for for-profit and non-profit organizations worldwide. Paired with SplashPlay's brick-and-mortar interactive gaming technology for entertainment, casual dining restaurants, quick service restaurants and packaging partners enable SplashPlay to fundamentally change the current social media and gaming landscape. SplashPlay, Inc.'s corporate offices are in Mission Viejo, CA. [www.splashplay.com](http://www.splashplay.com)

#### About FrontGate Media

FrontGate Media (<http://FrontGateMedia.com>) is an Award-Winning Marketing Service and Web & Events Group reaching the traditional as well as the faith and family values audience. The firm provides Market Strategy Development, Public Relations, Media Buying, and Social Media Marketing. FrontGate's own Web & Events Network also provides reach to more than 10 million people and over 5 million email subscribers. Founded in 2001, FrontGate has repeatedly been honored in the Internet Advertising Competition and the WebAwards. The company plays a key role in the success of for-profit and non-profit organizations seeking to brand their products and services.

*Engagement Officer,*

###

*FrontGate*

Terry Warren  
FrontGate PR  
949-528-3406  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.