

Japanese Cultural Favorite Comes to 7th Annual New Media Film Festival

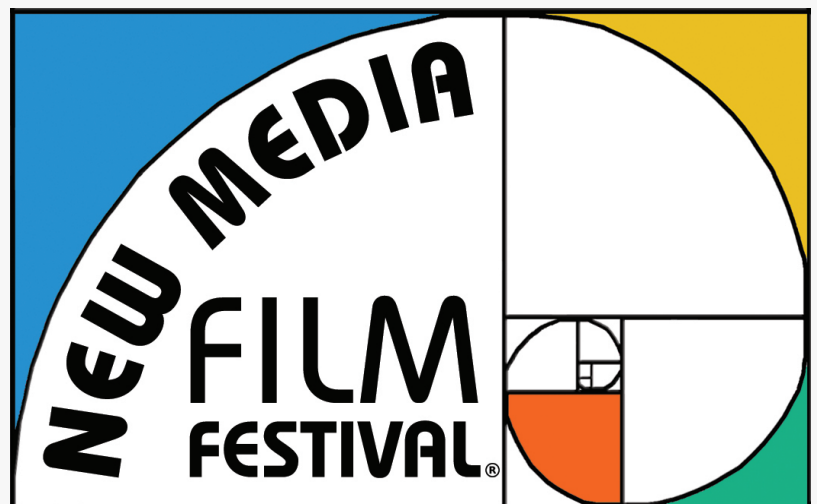
Collaborating with Placed4Success, the 7th annual New Media Film Festival will be offering the popular Japanese soda Ramuné

LOS ANGELES, CA, UNITED STATES, March 14, 2016 /EINPresswire.com/ -- A Los Angeles-based film festival featuring the latest in digital content creation, [New Media Film Festival](#), along with [Placed4Success](#), a film and television product placement company, and [Sangaria](#), a Japanese beverage company, today announced that they are teaming up to bring Sangaria's popular line of Ramuné carbonated marble soft drinks to the 7th annual New Media Film Festival. This new collaboration will share an innovative soda brand from Japan with Los Angeles in a setting known for pushing the boundaries in the ever-changing world of new media. A global audience will attend the film festival on June 7th through 9th at The Landmark Theater in Los Angeles.

"The New Media Film Festival is fun and engaging, bringing Sangaria's Ramuné soda to it makes for a great fit," said John Fluke, CEO of Placed4Success. "During the festival attendees can enjoy being introduced to an amazing product with a creative design."

Ramuné is made with natural ingredients and comes in several flavors including Original, Strawberry, Grape, Orange and Melon. Ramuné has grown so popular in Japan that it has become a symbol of summer there, especially during festival season. The most interesting feature of the product is its bottle which requires using its unique cap to pop out a marble to open the bottle and enjoy.

The collaboration of New Media Film Festival and Sangaria was made possible thanks to Placed4Success, which helps connect company's products with the TV and Film Industry, allowing them to reach new markets and open new channels of distribution.



Honoring Stories Worth Telling



"We love opportunities to bring favorite items from different cultures into the New Media Film Festival mix," said Susan Johnston, Founder and Director of the New Media Film Festival.

For more information about the upcoming 7th annual New Media Film Festival please visit <http://www.newmediafilmfestival.com>.

About New Media Film Festival

Based in Los Angeles, the New Media Film Festival celebrates the ever-changing world of new media. The

festival accepts new media entries across a variety of categories. The jury includes reps from HBO, Marvel, Oscars, Emmys, Grammys, among others. A total of \$45,000 in awards will be presented at the 7th Annual New Media Film Festival June 7-9, 2016. Filmmakers from around the world attend. Industry leaders share wisdom on panels. Film fans, celebrities and content creators network with distributors and investors throughout.

About Placed4Success

Placed4Success was forged from a family background rich in film and television. CEO John Fluke worked in TV production for a dozen years for NBC, CBS, ABC and Paramount, before delving into product placement and multi-media marketing working with shows such as Big Bang Theory, True Blood, Mike and Molly, Last Man Standing, CSI: NY. Learn more at <http://placed4success.com>.

About Sangaria

Sangaria is a Japanese beverage company, manufactured and marketed by Japan Sangaria Beverage Co., Ltd. They are headquartered in Higashisumiyoshi-ku, Osaka, Japan. Sangaria USA was founded in 1987 with a mission of sharing the rich Japanese culture by introducing Sangaria's beverages into the United States. Their innovative products include Ramuné, Cider, Cream Soda and Milk Tea. Sangaria continues to introduce healthy and one of a kind beverages known for their rich variety of flavors. Learn more: <http://www.sangaria.com>

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