

Inland Boat Center the West Coast's Largest Boat Dealer

The owner of the West Coast's largest boat dealer, Mark Dakan, discusses his business and the impact the city of Perris has had on his company

PERRIS, CA, USA, March 16, 2016 /EINPresswire.com/ -- [Inland Boat Center](#) Owner and President Mark Dakan recently sat down with [PerrisScope's Jeff Allen](#) to discuss his business and the impact the city has had on his company.

Inland Boat Center is the West Coast's largest boat dealer, offering a wide selection of new and pre-owned boats. Dakan launched the company almost by accident, as a way to pay his way through school. Although he had never held a sales position before, the native Louisianian's passion for boating led him to get started in the boating retail industry. In 2004, Inland Boat Center relocated to the old KMart property in [Perris](#) after outgrowing their old facilities in Highland.



Inland Boat Center, Perris, CA



PerrisScope with Jeff Allen

Perris city managers worked with Dakan to find a suitable property, keeping him abreast of properties that were coming available and already on the market until the right location came on the radar.

Now, Dakan says he enjoys the central location offered by Perris, and the accessibility afforded by the freeway system. Their Perris location makes it easier to receive new inventory, and it also makes it easy for customers from across the country to drive or fly in.

Inland Boat Center's location also offers another benefit. "We're within 15 miles of three different lakes that we can test the boats on. When a customer is interested in a boat, we take them out on a lake test to make sure that boat does everything they want it to do," said Dakan.

When it comes to his company's success, Dakan says that his employees have grown with the company. They understand the products and the importance of customer service, and they have a passion for what they do.

In addition, he said, "We have an inventory that is basically second to none." Inland Boat Center keeps an inventory of 250 - 350 new and pre-owned boats, and they are one of the few boat

dealerships in the U.S. to offer warranties on used boat purchases.

When asked about his company's decision to move to Perris and the major ongoing benefit of that decision, Dakan expressed that the city departments have been extremely business-friendly. "They want to let you do what you need to do...I don't think you could find an easier city to do business with in the state of California."



Michael McDermott, COO Perris Community Economic Development Corporation

“

“They want to let you do what you need to do...I don't think you could find an easier city to do business with in the state of California.”

Mark Dakan

Michael McDermott, Chief Operating Officer
Perris Community Economic Development Corporation
(951) 943-6100 ext. 277
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.