

Chinese Editor Delivers Stage Screen Videos to World Class Music Events

Stage screen editor dazzles audiences at live events and concerts for Rascal Flatts, Shania Twain, Mariah Carey, Jason Aldean and more

LOS ANGELES, USA, March 17, 2016 /EINPresswire.com/ -- Award-winning editor Gina Hu has proven herself to be a master of the craft and a special talent at the apex of her field. Year after year, Hu's editorial excellence has shined on some of the biggest stages, events and venues in the world.

Her understanding of pacing gives her work an atmosphere that brings out brewing excitement for audiences. This is perfect for the medium she typically edits for – on screen video for music artists during live events.

Her main focus is creating concert videos that kick start shows. She has cut together work for a wide variety of world-famous artists including Rascal Flatts, Shania Twain, Mariah Carey and many more.

Her work was exhibited in Shania Twain's "Rock This Country Tour" for five months. The tour had 72 shows and took in \$69 million. This came from an astounding total of more than 700,000 fans in attendance.

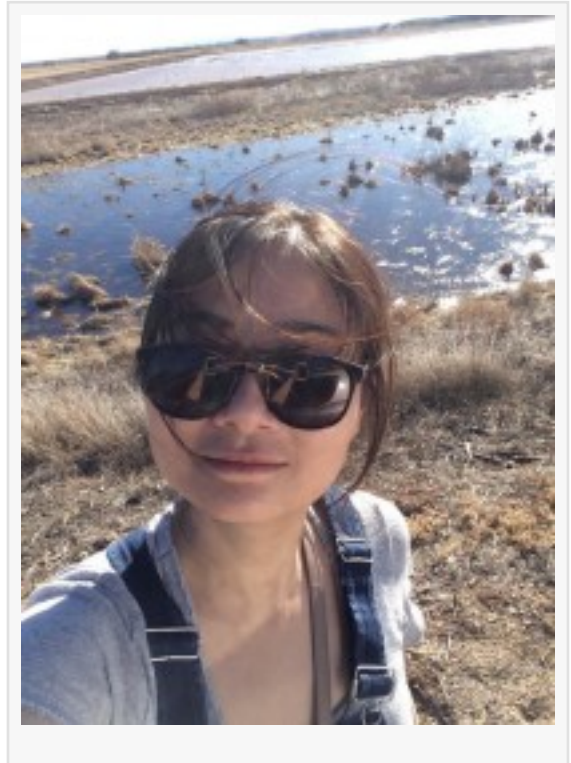
Rascal Flatt's "Riot Tour" brought in \$18.7 million. The band's 43 performances allowed more than 380,000 people to view Hu's edits.

Mariah Carey's Number 1's Tour amassed \$14.4 million. The 44 shows at The Colosseum at Caesars Palace made it possible for Hu's work to reach in excess of 97,000 people.

Much of her editing has been for the production company Allucinari, including her editing stage screens for "The Night that Changed America: A Grammy Salute to the Beatles" that televised on CBS, for "Sinatra 100: An All-Star Grammy Concert" that paid tribute to the late Frank Sinatra in primetime on CBS, the 2015 NBA All-Star Game and four American Idol Tours, among others.

Her style is what makes her videos stand apart. She tends to lean more to the experimental side of the spectrum. Her technique relies heavily on quick cuts, jump cuts and an overall grungy feel.

"For shows, there are the intros and the songs. I work for both," said Hu. "The intro video is usually very strong and abstract. The purpose of it is to excite the people. For songs, the edit is usually three to five minutes. Sometimes you see a song as a story. Some parts you need to go easier or lighter. Some parts have a conflict that you need to make visually strong and create something new."



Some of her most recent work was for country artist Jason Aldean. She cut together footage for his 2015 “Burn It Down Tour” and his current “We Were Here Tour” that has 27 shows traversing the U.S. and Australia. The show stopper from his latest tour was the footage Hu edited for Aldean’s platinum single, “My Kinda Party.”

Said Hu, “For the new tour, I edited “We Were Here” video and collaborated with the editing team on the intro. The idea was to make a very grungy video as the background. I also edited the on screen video played during “My Kinda Party,” as well as the opening video for the show. Country singers have huge audiences. I feel honored to be part of the show and when I see those videos, I feel really proud.”

Hu is a Shanghai, China native. Before parlaying her expertise to renowned music events in the U.S., Hu applied her editorial talents for Shanghai TV productions “Entertainment Online,” that broadcasts in more than 10 provinces throughout China, “One Song Makes You Famous,” a Chinese comparable to “American Idol,” and the celeb talk show, “Star Weekend.”

“These three productions are jewels in the network’s broadcasting schedule, and the editors we hand select for them must be only the best for obvious reasons,” said producer Wuzhuan Yi. “Gina is studious, observant and very savvy with regards to editing. She understands the heart of the show’s footage and can bring it out without a lot of supervision or explanation. She understands what is needed without anyone having to tell her, and that’s a rare and valuable quality for any editor.”

Demonstrating her recognition in the field, Hu edited “How to Get a Hug,” an online video that received the Best Editing, Bronze Award at the 2013 Telly Awards. She received another Best Editing Bronze award at the 2013 Telly Awards for her work on the online video, “TamaChachi.” Hu was also the editor for “Marvin the Clown,” a short film from writer-director Bora Ozan that screened at the Epidemic Film Festival, the Festival de Cannes Court Metrage and the Newport Beach Film Festival.

Hu edited for a show in 2011 that played at the Chicago Royal George Theatre called “White Noise: A Cautionary Musical.” It was produced by Whoopi Goldberg and was a musical about a White Supremacy rock duo that rose to the top of the charts.

She went on to edit three episodes of “Bomb It,” a documentary series about graffiti artists from director Jon Reiss. Then, Hu went on to edit stage screen videos for Carrie Underwood’s “Blown Away Tour” that had 114 shows across North America, Europe and Australia. It is Underwood’s best career tour and grossed \$52.8 million. Hu also assistant edited on Underwood’s video for “Something in the Water” that’s racked up more than 17 million YouTube views.

Hu can’t deny the influence television has had on her approach. It seems fitting that she would edit content for the Emmy’s—a celebration of the medium itself. In 2014, she cut together a segment that transitioned the ceremony into the announcement of Best Drama. Her piece featured images from major television shows like “Game of Thrones” and “House of Cards.”

For more information, visit: <http://www.linkedin.com/in/gina-hu-b24b2320> and <http://staffmeup.com/profile/ginaqing>

PR courtesy of Online PR Media.

Jeremy Curtis
JNC
3102378909

email us here

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