

60 seconds with ICON: Adaptive Designs in Clinical Trials this April

SMi Group 8th annual Adaptive Designs in Clinical Trials Conference will be returning to London on 18-19 April 2016



LONDON, UNITED KINGDOM, March 18, 2016 /EINPresswire.com/ -- In the run up of the event, SMi Group have caught up with Silke Jorgens from ICON for a 60 seconds interview about critical challenges on adaptive designs in clinical trials.

“[Adaptive design](#) of clinical trial has been around for 20 years, and practitioners have built on experience and improved modelling techniques. However, there are still a number of challenges especially with implementation and patient recruitment. There is often a mismatch between actual clinical trial duration and project planning. I believe the industry has to overcome this via the use of early readouts for interim decision making to mitigate any limitation of adaptive design of clinical trial to ensure smooth and optimal operation”

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The interview will cover Silke’s current role; challenges in the field; adaptive design implementation; strategies for clinical development of rare diseases; new developments for 2016

and much more.

For a full version of the interview please visit www.adaptivedesigns.co.uk/ein

Silke Jorgens will be presenting at the conference on “Software solutions for exploratory and confirmatory trials”:

- ADDPLAN BASE/MC/PE for confirmatory trials, including comparisons of multiple treatments against control and subgroup selection at interim analyses
- ADDPLAN DF for exploratory trials, including dose escalation methods and MCPMod
- Future plans

Returning for its 8th year, the Adaptive Designs in Clinical Trials event will highlight an array of topics, including adaptive designs within the context of a development programme, Bayesian analysis in adaptive design, [biomarker](#)-driven trials, regulatory issues, and more.

Other key speakers include:

- Fredrik Ohrn Statistical Science Director, AstraZeneca
- Loic Darchy, Head of Statistical Methodology Group, Sanofi R&D
- Alex Sverdlov, Associate Director of [Biostatistics](#), EDM Serono
- Bo Huang, Director of Biostatistics, Pfizer USA
- Philip Hougaard, Vice President, Biometrics, Lundbeck A/S

- Giacomo Mordenti, Senior Director, Head of Biostatistics, Grunenthal
- Frank Fleischer, Team Leader Clinical Biostatistics, Boehringer-Ingelheim

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8th annual Adaptive Designs in Clinical Trials conference and exhibition

18th – 19th April 2016

London, UK

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Contact number: +44 (0) 20 7827 6093

Event Website: www.adaptivedesigns.co.uk/ein

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the worlds most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information

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