

Burba and Hayes Produce the New Broadway Musical DISASTER!

*Founders of Hotel Conference Producer
Burba Hotel Network Branch Out Into
Entertainment*

COSTA MESA, CA, USA, March 18, 2016 /EINPresswire.com/ -- Jim Burba and Bob Hayes, co-founders of hotel investment conference producer Burba Hotel Network, have branched out into the entertainment world. They are co-producers of [DISASTER!](#), a new musical comedy that opened on Broadway March 8, 2016, at the Nederlander Theatre in New York City.

Set in the wildest decade ever, DISASTER! delivers earthquakes, tidal waves, infernos and unforgettable 70s hits like “Knock On Wood,” “Hooked On A Feeling,” “Sky High,” “I Am Woman” and “Hot Stuff”—plus, an outrageous cast of Broadway’s Tony Award® winning stars of Rent, Rock of Ages, Hairspray, Xanadu, Guys and Dolls and The



Jim Burba (left) and Bob Hayes

Producers.

Next up for [Burba and Hayes](#) is *Walking Out*, a film by Alex and Andrew Smith starring Matt Bomer, Josh Wiggins, Bill Pullman, and Alex Neustaedter. Shot on location in Montana, *Walking Out* is based on the short story by David Quammen that explores the relationship between father and son in an intimate epic of connection, survival, and a true path to manhood. Produced by Brunson Green and Laura Ivey, Burba and Hayes are executive producers.

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Jim Burba and Bob Hayes have been life partners for more than 26 years and business partners for more than 15 years. Their live events, including the world’s largest hotel investment conference, the Americas Lodging Investment Summit (ALIS), have attracted such high-profile speakers as Sir Richard Branson, Steve Forbes, Michael Eisner, Ivanka Trump, Earvin “Magic” Johnson, California’s Lt Governor Gavin Newsom and Attorney General Kamala Harris, and Mexico’s former President Vicente Fox.

Burba and Hayes are the authors of a business book that will be published by SelectBooks, New York,

in September 2016. SMART PARTNERS focuses on how to create and maintain successful partnerships—in business and in life. Based on their principles for partnering, the book covers everything from deciding if you really need—and want—a partner, to how to pick a partner whom you trust and who shares your core values. The book is chock-full of colorful anecdotes and wisdom garnered from more than two decades of experience as life and business partners.



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Jim and I are excited to be expanding our reach into entertainment production. Our debut on Broadway with the musical comedy Disaster! is a thrill.

Bob Hayes

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