

TimeHighway.com Announces New Customer Communication Platform – TH Text

TimeHighway.com's new automated customer communication platform, TH Text, creates industry leading all-in-one platform

NAPLES, FLORIDA, UNITED STATES, March 24, 2016 /EINPresswire.com/ --



TimeHighway.com (www.TimeHighway.com), the leader in real-time service appointment scheduling, today announced the launch of TH Text, the industry's best customer communication platform.

With TH Text, TimeHighway is tackling one of the biggest challenges for dealerships - keeping customers updated while their vehicle is being serviced. By using TH Text's fully compliant text messaging, dealerships can easily connect with customers to create a highly-engaging vehicle service experience. TH Text has documented success in improving shop throughput, customer satisfaction, and saving advisors between 1-3 hours per day that can be used to create a better service experience.

Unlike some other text messaging products, TH Text is fully integrated into Time Highway to create a single login for the advisors to use for route sheets, scheduling, and text messaging. TH Text also provides service managers with the comfort of automated tools that hold service advisors accountable and ensures that text messaging is used appropriately and customers get immediate responses.

"With the addition of TH Text, we have created a fool-proof way to keep customers informed while their vehicle is in for service, allowing quick approvals of needed services and enabling the customer to pay online. This eliminates the line at the cashier window at the end of the day. TH Text is the first of its kind to ensure compliance and wrap all the necessary tools around text messaging - mobile estimates, payment and real-time customer satisfaction measurement. Consumers are truly loving the experience!" said Karen Dillon, President, TimeHighway.com.

Available standalone, or as a part of a package to create a digital service drive, TimeHighway's platform has proven to save dealerships money while increasing revenue and improving customer satisfaction.

For more information visit www.TimeHighway.com or stop by Booth #649C at the upcoming 2016 NADA Convention and Exhibition, March 31 – April 3, 2016, in Las Vegas, Nevada for a full demonstration.

[About TimeHighway](#).com:

TimeHighway is an industry leading provider of tools for today's digital service drive, providing an all-

in-one solution for service appointment scheduling, electronic multi-point inspection, service menus, automatic text messaging, proper shop loading and service drive management.

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This press release can be viewed online at: <http://www.einpresswire.com>

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