

# Cloud Conventions Virtual Expo 2016 Sessions Now Available Online

*Educational Sessions & Panel Discussions Lead By Telecom/Cloud Experts*

ATLANTA, GEORGIA, UNITED STATES, March 23, 2016 /EINPresswire.com/ -- The [Cloud Conventions Virtual Expo 2016](#) officially released recordings from eleven panel discussions and educational sessions to view online at [Cloud Conventions 2016 Sessions](#). The educational sessions, keynote and panel discussions broadcast live on March 9th and 10th are available online on the Cloud Conventions site through March 31. The Virtual Expo is produced by [Convey Services](#) and features over 120 virtual exhibitors representing leading cloud and telecom technology providers and master agents.

The keynote address was delivered by Paul Berberian, CEO of Sphero. Berberian shared how Sphero brought BB-8™, the consumer version of the Droid robot in the latest Star Wars film 'The Force Awakens' to life, as well as experiences from his extensive

entrepreneurial career.

Recorded panel and educational sessions feature nearly two dozen industry experts discussing creative strategies and tactics to increase sales and take advantage of product innovations in the telecom and cloud space. The agenda included "Finding,

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*Carolyn Bradfield, CEO of Convey Services*



CLOUD  
Conventions  
Virtual Expo

The Cloud Conventions Virtual Expo 2016 opens online March 7. Convey has invited its 35 top master agent customers and over 100 vendors to create virtual booths to share product information, partner programs, and add promotions just for this Expo. Not on



Convey™

Convey is a cloud-based Platform as a Profit Center (PAAPC™) solution that hosts and delivers content, training, promotions and events to engage and improve communication between manufacturers/vendors and their sales partners, distributors and brokers.

Developing & Maximizing Mentors, Advisors & Coaches," a panel discussion from 'Women in The Channel,' "Successful Growth Through Acquisitions," with Don Hutchins President/COO of Fusion; "Maximizing Your Most Valuable Revenue Asset," a panel discussion by NetCarrier; "Secrets to Becoming a Rock Star Sales Partner," a panel discussion on master agents with Alan Mushlin, of Telecom Consulting Group, Curt Allen of X4 Solutions and Karin Fields of Microcorp; "A Channel Program that Rocks for IT Partners" by Jack Knocke, The VAR Advisor and "Tips & Tricks for

'Socializing' your Social Media," by Jenny Ruttman of XO Communications.

"Cloud Conventions has brought together the biggest names in the telecom and cloud space in a unique 25-day virtual expo," said Carolyn Bradfield, CEO of Convey Services, the producer of Cloud Conventions. "The Expo included 35 of the top master agent groups and over a hundred exhibits. Virtual booths showcase product information, offer partner program overviews and contain exclusive event promotions. Several thousand sales partners and industry representatives have visited the Expo so far."

Attendance at Cloud Conventions Virtual Expo 2016 is free and available to sales agents, VARs, MSPs and industry professionals. Virtual booths incorporate iMeet® technology from Atlanta-based Premiere Global (PGi) to provide online meeting rooms where attendees can launch a live meeting with exhibitor representatives throughout the Expo. The full agenda for recorded sessions is available at: [Cloud Conventions 2016 Sessions](#).

#### About Convey Services

Convey is a cloud-based Platform as a Profit Center (PAAPC™) solution that hosts and delivers content, training, promotions and events to engage and improve communication between manufacturers/vendors and their sales partners, distributors and brokers. It allows suppliers to engage channel resellers with up-to-date product information and training by hosting product content and events from multiple vendors on a single managed site. Convey keeps distributors and brokers informed, to improve product sales and customer support. Convey is feature-rich, easy-to-use, and customizable.

Convey was initially launched into the telecommunications/IT master agent market. The technology is being rolled out within a number of parallel markets including insurance, foodservice, beer & wine distribution and durable medical goods (DMG). For more information visit [www.conveyservices.com](http://www.conveyservices.com), [info@conveyservices.com](mailto:info@conveyservices.com) or call 888-975-1382.

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