

World Trade Center Panama and Capital Sign Business Strategic Alliance

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PANAMA CITY, PANAMA, PANAMA, March 23, 2016 /EINPresswire.com/ -- World Trade Center Panama and Capital Sign Business Strategic Alliance. Remy Swaab, Executive Director of the World Trade Center Panama, a modern, international business complex that is part of a network of more than 334 WTC's in 92 countries around the globe and Néstor Altuve, General Manager of the well-known financial and business weekly, "Capital Financiero", signed a Strategic Alliance today to foster synergies between these two well-known entities and to promote national and international business to and from Panama using their respective platforms, reach and competitive and comparative advantages in local and international marketplaces.

"We are delighted to join forces with Capital, an outstanding business and financial organization, perhaps best known for their weekly publication, "Capital Financiero", published continuously in Panama since the year 2000," stated Remy Swaab, Executive Director, WTC Panama.

Marco Williams De Souza, Williams & Associates and Donna Siebrasse, President of the World Trade Center Panama Complex and Managing Partner of <u>Sanchiz, Siebrasse & Asociados</u>, S.A., were witnesses to this historic agreement.

The main objective of the World Trade Center Panama, www.wtcpanama.org, is to gather under one roof the companies involved in international trade and to provide services that will help to facilitate growth, fulfilling its goal to foster communications and business culture locally and internationally. The WTC Panama connects various economic sectors at the local and international level, creating business synergies that cross borders. Among the services they offer are commercial services, club, conference facilities, exhibition facilities / services, trade missions, business information group, tenants and office services (virtual and physical).

The World Trade Centers Association, www.wtca.org, stimulates trade and investment opportunities for developers of commercial properties, economic development agencies and international businesses looking to connect globally and thrive locally. The exclusive 330 WTC properties and commercial organizations that bear the service mark "World Trade Center" are in more than 100 countries and have a workforce of more than 15,000 professionals that together, deliver a reciprocal basis resources to meet their needs of business.

Capital favors free enterprise, competition, trade liberalization and modernization of the state, so that it is editorially against monopolies, trade barriers and all that distort the economic environment and affect the business and macroeconomic performance of each country.

Yasmin Cadiz Sanchiz, Siebrasse & Asociados, S.A. +507-227-2658 email us here This press release can be viewed online at: http://www.einpresswire.com

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