

Freshpet® is Changing Lives (Both Human and Pet)

Freshpet kicks off #FreshpetMadeMe contest to highlight the crazy things pets will do for fresh food

SECAUCUS, NEW JERSEY, UNITED STATES, March 29, 2016 /EINPresswire.com/ -- Secaucus, NJ (March, 2016) – [Freshpet](#), Inc. (Nasdaq:FRPT), maker of fresh, refrigerated and dry pet food in Bethlehem, PA, announces the

launch of their [#FreshpetMadeMe](#) interactive contest. The contest asks pet parents to share their downright wacky, absolutely brilliant or awe-inspiring things their pets do because they are eating a Freshpet diet. Whether your dog is a dancing machine or your cat is a refrigerator stalker, share your photo or [video](#) with Freshpet and you just might be the next Freshpet Internet star! Freshpet serves millions of meals, has thousands of families brightened by happier and healthier pets, and receives thousands of heartfelt letters from those families who have seen their pets' lives changed for the better. Now, Freshpet's new contest allows happy Freshpet families show us what their pets can do and will do for fresh food.



Freshpet has seen massive success with their online viral videos, from the “Apparently Kid’s First Commercial” to their most recent take on “Santa’s Workshop.” The fun and entertaining videos co-created with Shareability have seen more than 50MM+ views in total. Freshpet wants to keep the momentum going by offering one Freshpet fan a role in their next YouTube hit. So grab your phone or camera and capture your pet in the act of doing whatever it is they love to do!

#FreshpetMadeMe prizes include:

- One Grand Prize winner will receive a role in a Freshpet online video, flight and hotel accommodations to the shoot location, plus a custom refrigerator filled with Freshpet food and treats
- Five runners up winners will receive a #FreshpetMadeMe gift pack
- The first 50 entries will receive a Freshpet coupon, so act fast!

“It’s amazing to think our videos have been shared all over the world. People really seem to enjoy and connect with them,” says Katie Tyson, Freshpet Digital Marketing Manager. “In the past, we’ve included shelter pets in our videos, but this time we are excited to bring in some of our real fans. We so greatly appreciate all of the support and positive stories they’ve shared with us over the years.”

To enter the #FreshpetMadeMe contest simply post a photo or video using the hashtag #FreshpetMadeMe on Facebook, Twitter or Instagram, or upload your entry via the contest landing page by April 1, 2016.

About Freshpet

Freshpet has a single-minded mission – to improve the lives of dogs and cats everywhere through the power of fresh, natural food. Packed with vitamins and proteins, Freshpet foods offer fresh meats,

poultry, and vegetables farmed locally. The Freshpet Kitchens then thoughtfully prepare these natural ingredients and everyday essentials, cooking them in small batches at lower temperatures to preserve key nutrients. That way, your pet gets the best. Freshpet refrigerated foods and treats are kept cool from the moment they are made until they arrive at Freshpet refrigerators in your local market.

Freshpet foods are available in select mass, grocery, natural food, club, and pet specialty retailers across the United States and Canada. From the care Freshpet takes to source their ingredients and make their food, to the moment it reaches your home, Freshpet's integrity, transparency and social responsibility are the way they like to run their business. To learn more, visit www.freshpet.com.

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